Privacy Armor

Product features



Identity and credit monitoring

Proactive monitoring helps stop fraud at its earliest sign and enables quick restoration for minimal damage and stress.

Sinter States States

Our proprietary monitoring platform detects high-risk activity to provide rapid alerts at the first sign of fraud.

Oark web monitoring

Our bots and human intelligence operatives scan closed hacker forums for compromised credentials.

High-risk transaction monitoring We send alerts for non-credit-based transactions like student loan activity and medical billing.

Account activity

You are alerted when unusual activity on your personal banking accounts could be a sign of account takeover.

Financial activity monitoring

Alerts triggered from sources such as bank accounts, thresholds, credit and debit cards, 401(k)s, and other investment accounts help you take control of your finances.

📀 Social media monitoring

We keep tabs on social accounts for everyone in the family, watching for vulgarity, threats, explicit content, violence, and cyberbullying. We monitor for account takeovers that could lead to costly reputation damage.

IP address monitoring

We scan for malicious use of your IP addresses. IP addresses may contribute to a profile of an individual, which — if compromised — can lead to identity theft.

Easily store, access, and replace wallet contents. Our secure vault conveniently holds important information from credit cards, credentials, and documents.

Solicitation reduction

We aid you in opting in or out of the National Do Not Call Registry, credit offers, and junk mail.

Oigital exposure reports

You can see and identify where your personal information is publicly available on the internet.

Credit monitoring and alerts

We alert for transactions like new inquiries, accounts in collections, new accounts, and bankruptcy filings. PrivacyArmor Plus also provides credit monitoring from all three bureaus, which may make spotting and resolving fraud faster and easier.

Oata breach notifications

We send alerts every time there's a data breach affecting you directly so you can take action immediately.

Credit assistance

Our Privacy Advocates will help you freeze your credit files with the major credit bureaus. You can even dispute credit report items from your portal.

Sex offender registry

Our monitoring system shows if a sex offender is registered in a nearby area.

Mobile app

Access the entire PrivacyArmor portal on the go! Available for iOS and Android.



Product features

(continued)



Best-in-class customer care

Should fraud or identity theft occur, in-house Privacy Advocates are available 24/7 to fully restore compromised identities, even if the fraud or identity theft occurred prior to enrollment. And with a \$1 million identity theft insurance policy — including reimbursement for HSA and 401(k) accounts[†] — you can rest assured that your identity is fully protected.

Full-service case

management and resolution

We fully manage your restoration case, helping you save time, money, and stress.

Highly trained and certified Privacy Advocates

Our Privacy Advocates are trained and certified to handle and remediate every type of identity fraud case. When resolving complex cases of identity theft, our satisfaction score is an industry-leading 100%.

24/7 U.S.-based customer care center

We believe customer care is an essential part of our team. Our support center is located directly in our corporate headquarters, and our Privacy Advocates are available 24/7.

\$1 million identity theft insurance

If your fall victim to fraud, we will reimburse your out-of-pocket costs. $^{\rm t}$

🤣 Stolen funds reimbursement

We'll reimburse you for stolen funds up to \$1 million, including stolen 401(k) and HSA funds. We'll even advance tax refunds.[†]

Our proprietary technology solutions

We're reinventing protection by helping you see who has your data and prevent identity theft before it starts.

Allstate Digital Footprint

A digital footprint is a collection of all the accounts a person has opened, and information they've left behind that might expose them to risk. The Allstate Digital Footprint offers a simple way for you to see and secure your information, and is our next step in reinventing digital and identity protection.

Operative-sourced intelligence

We go beyond artificial intelligence and dark web "scans." Unlike other identity protection services, we harness a network of experienced human operatives to find what others can't. This exclusive combination is unique to InfoArmor and provides insight not only into the dark web but also invitation-only hacker forums. This helps us stay a step ahead of hackers and stop identity theft before it starts.

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