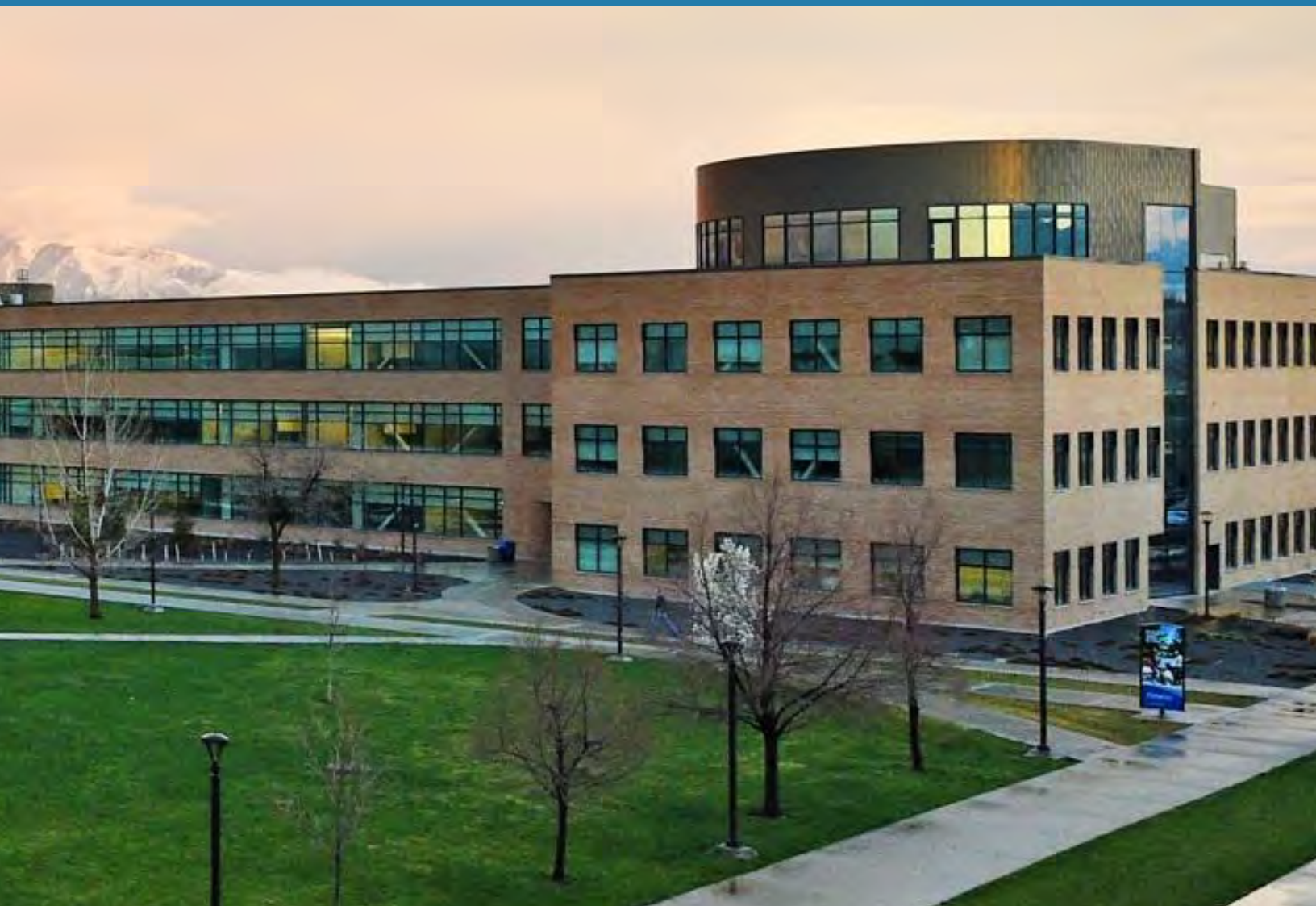


MEDIA REPORT

—
June 2021



News Coverage

Summary

453 stories in national and local media. An estimated 2,125,169 people had subscriber access (reach) to these articles with an estimated earned media value of \$221,729

Top Stories

June 3, 2021

[Charges being reviewed for parole fugitive, gang member accused of killing girlfriend](#)

KUTV.COM

A 31-year-old parole fugitive and gang member remains in prison as the Salt Lake County District Attorney's office reviews possible charges against him in the murder of his girlfriend.

June 3, 2021

[SLCC is truly a community service with 12 campuses](#) *FOX13NOW.COM*

Salt Lake Community College (S.L.C.C.) is truly a community service with 12 campuses, and one of them is the West Valley Center.

June 5, 2021

[13 Exceptional Business and Finance Leaders Selected for NACUBO Fellows Program](#)

NATIONAL ASSOCIATION OF COLLEGE AND UNIVERSITY BUSINESS OFFICERS NACUBO.ORG

The National Association of College and University Business Officers is pleased to announce the 2021-22 class of the NACUBO Fellows Program.

June 7, 2021

[JUCO women's soccer: No. 2 Salt Lake CC advances to first-ever national championship](#)

KSL.COM

On Monday, Salt Lake Community College's women's soccer team was scheduled to play in its first-ever national semifinal.

June 9, 2021

[SLCC's West Valley Center experience](#) *KUTV.COM*

Salt Lake Community College is truly a community service with 12 campuses. Idolina Quijada joins us today to talk more about the S.L.C.C. West Valley Center.

June 11, 2021

[How SLCC men's soccer won a national championship 5 years after founding](#) *KSL.COM*

The moment still hadn't completely hit Ryen Jiba, even as he stepped off the bus on the main campus of Salt Lake Community College wearing a "national championship" T-shirt and holding the trophy of the National Junior College Athletic Association's Division I men's soccer tournament over his head.

June 11, 2021

['Congrats Bruins': SLCC men's soccer return home after historic victory](#) *ABC4.COM*

The Salt Lake Community College men's soccer team has returned to Utah — trophies in hand.

June 15, 2021

[Study: Salt Lake Community College is the most affordable LGBTQ-friendly college in the U.S.](#) *QSALTLAKE.COM*

A group using data from the LGBTQ college group Campus Pride has named Salt Lake Community College as the most affordable LGBTQ-friendly college in the country.

June 15, 2021

[Park City Music Community Plans to Memorialize Joy Tlou with Live Music Friday](#)

KCPW.COM

Joy Tlou — a Park City musician and educator known for his joyful spirit and magical voice — has died unexpectedly. He was 57.

June 18, 2021

[Salt Lake Chamber recognizes Utah’s essential workers](#) *UTAHPOLICY.COM*

The Salt Lake Chamber announced today that Utah’s heroic essential workers will be honored with the 3rd annual Lane Beattie Utah Community Builder Award.

June 28, 2021

[Team USA Tracker: Here are current and former Utah athletes heading to the Tokyo Olympics](#) *KSL.COM*

Below is a list of U.S. Olympians from Utah or with Utah ties that have qualified for a spot on a roster in Tokyo. Check back regularly for updates to the list.

June 30, 2021

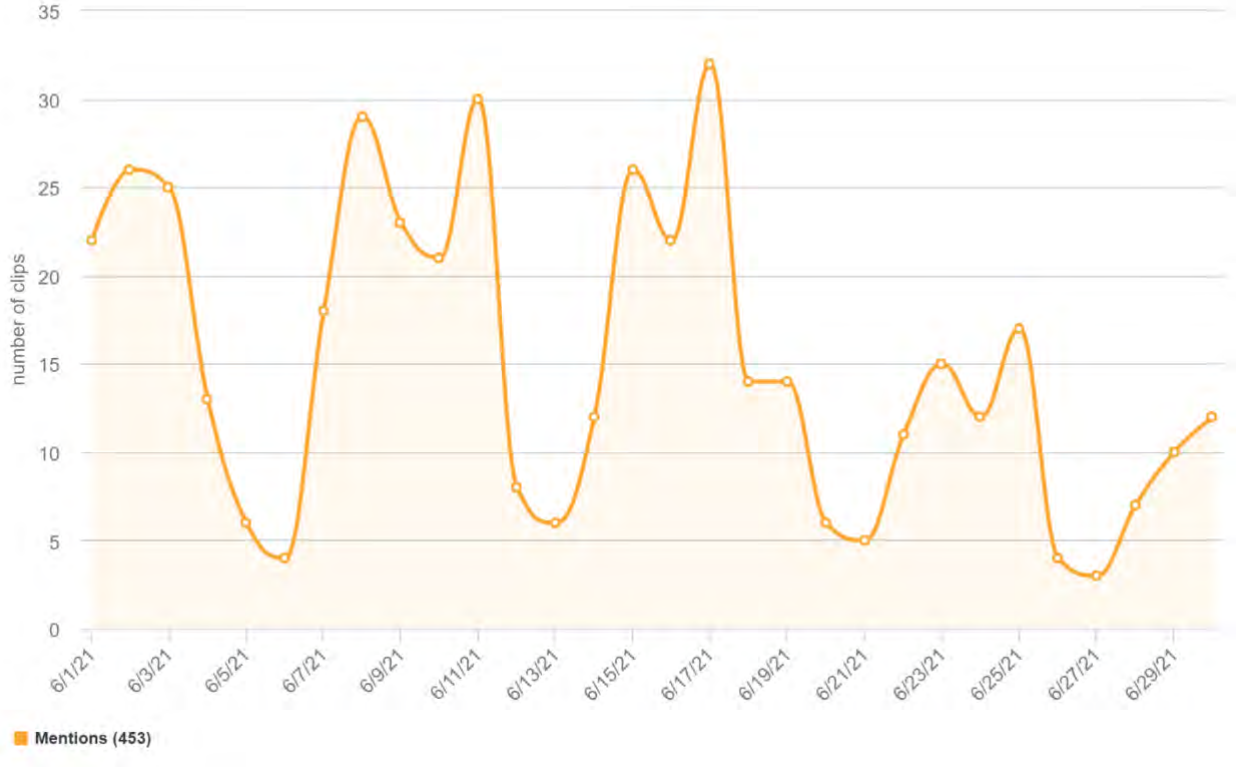
[Cottonwood baseball legacy of excellence continues into college](#)

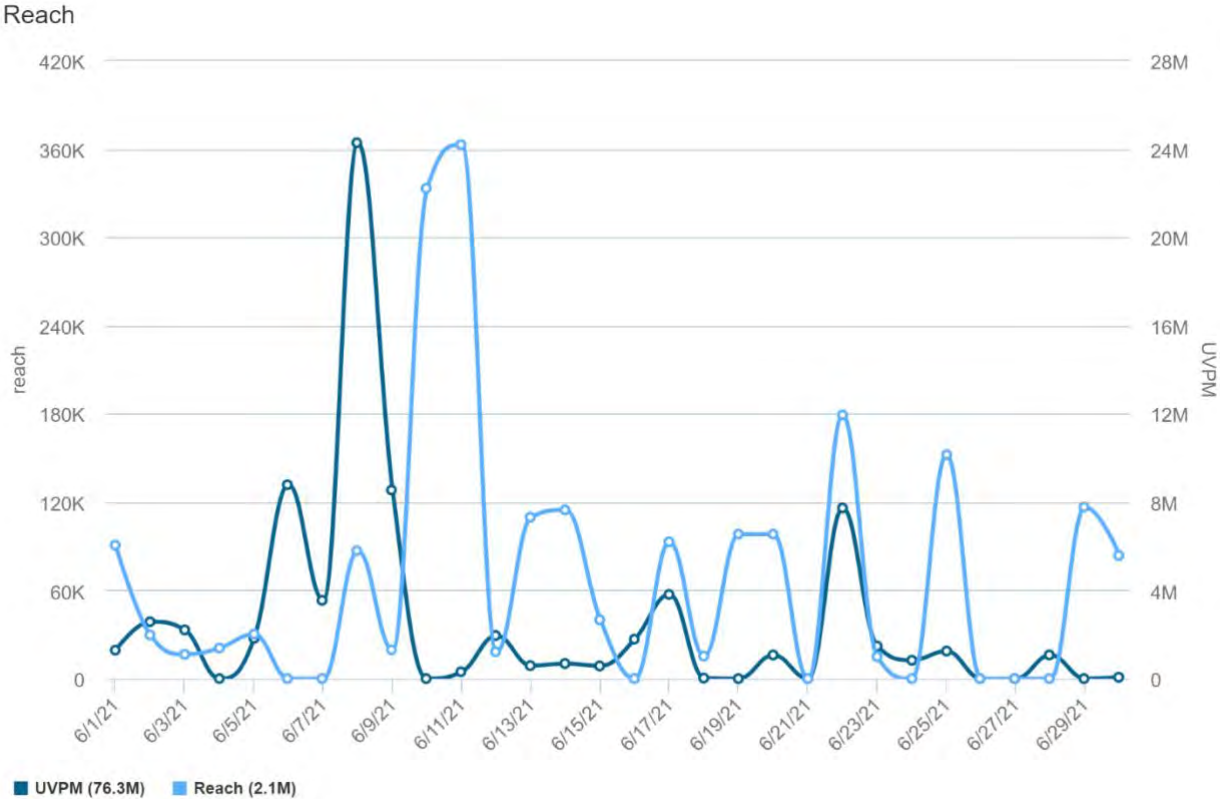
SOUTHSALTLAKEJOURNAL.COM

The Cottonwood Colts baseball team has had a legacy of excellence dating back several years. Region championships.

Media Coverage Analytics

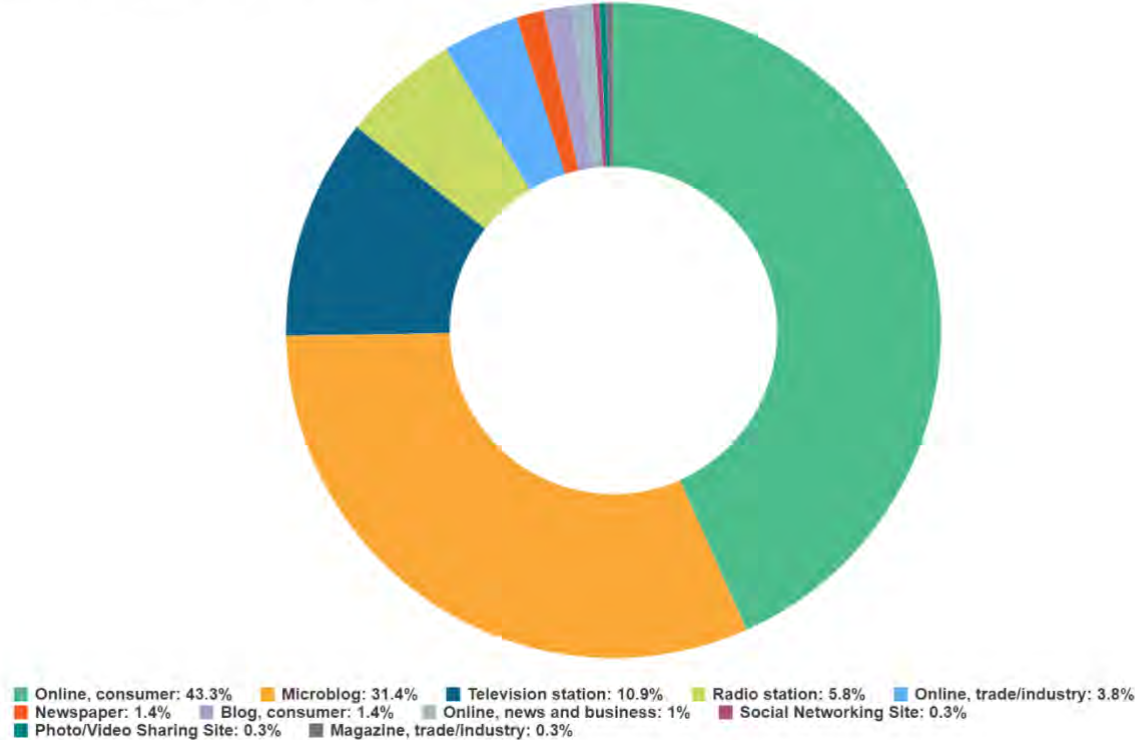
Total Mentions





Reach is the Total Number of Unique Viewers/Readers

Share of Coverage by Media Type



Social Media

SLCC Blog

A total of 14 blog posts were created and placed on the SLCC News and Events Page.

6.3 [Filmmaking Alum Lands Fellowship at Prestigious AFI in Hollywood](#)

Promoted on SLCC Today, Facebook, Twitter

6.7 [Meet Our Faculty: Gabe Byars](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

6.9 [Commencement 2021: Faculty Lecturer and Teaching Excellence](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

6.10 [College Offers State Higher Ed System's First Drone Program](#)

Promoted on SLCC Today, Facebook, Twitter

6.10 [Men's Soccer Team Wins National Championship!](#)

Promoted on SLCC Today, Facebook, Twitter

6.10 [Women's Soccer Takes Runner-up Title In National Tourney](#)

Promoted on SLCC Today, Facebook, Twitter

6.11 [New Honors Program Boost for Transferring Students, Applying for Scholarships](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

6.14 [Meet Our Students: Arleth Miramontes](#)

Promoted on SLCC Today, Facebook, Twitter

6.15 [College Hosting Vaccine Clinic for Staff, Faculty and Students](#)

Promoted on SLCC Today, Facebook, Twitter

6.16 [Commencement 2021: Distinguished Alumni](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

6.16 [Salt Lake Community College Proudly Backs USHE's Resolution to Support and Celebrate Juneteenth](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

6.23 [Commencement 2021: Honorary Doctorates](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

6.30 [Commencement 2021: Honorary Doctorate](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

Twitter

Number of tweets: 39

Tweet impressions: 49.9K

Number of mentions: 155

Follower Count: 4570 (+16)

Top Tweet:

Top Tweet earned 4,097 impressions

Hey DJ, play "We Are The Champions" by Queen...

[@BruinAthletics](#) Men's Soccer wins [@NJCAA](#) National Title! GOOOOOO BRUINS! pic.twitter.com/8uAminNZUV



1 6 21

Top Media Tweet:

Top media Tweet earned 2,809 impressions

During [#PRIDE](#) month, SLCC is participating in Give OUT Day, the only national day of giving for the LGBTQ community. Every gift counts! bit.ly/35la2nA pic.twitter.com/CmAY0CYRwM



10 12 66

Top Mention:

Top mention earned 971 engagements



Senator Mitt Romney
[@SenatorRomney](#) · Jun 16

Met with [@SaltLakeCC](#) President Huftalin to discuss the needs of community college students in Utah and across the country. I also congratulated her on the Men's Soccer Team's big win of the [@NJCAA](#) National Championship last week!
pic.twitter.com/XbPMLAcLCR



7 11 119

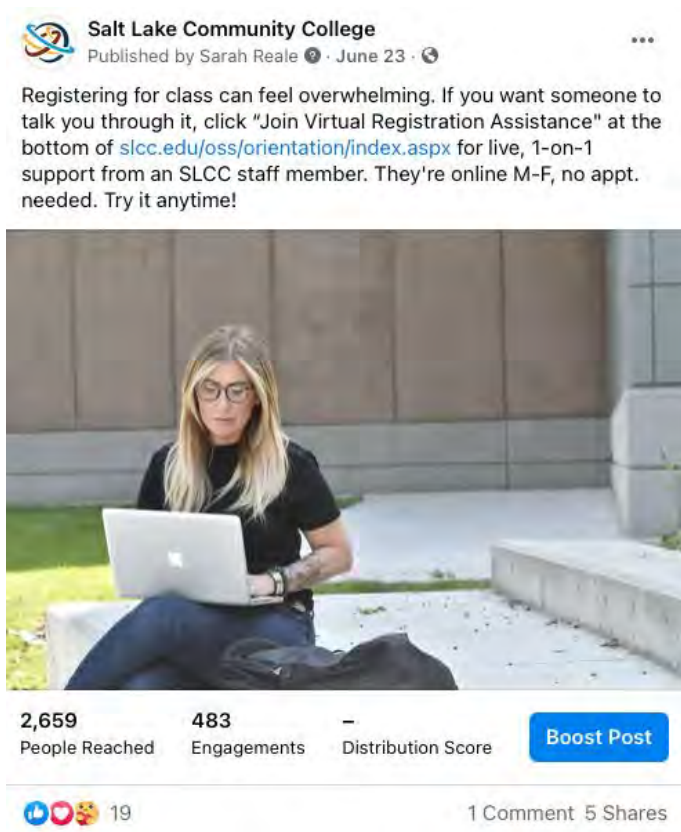
Facebook

Number of posts: 30

Post impressions: 79K

Page likes: 21,184 (+3)

Top post:



Salt Lake Community College
Published by Sarah Reale · June 23

Registering for class can feel overwhelming. If you want someone to talk you through it, click "Join Virtual Registration Assistance" at the bottom of slcc.edu/oss/orientation/index.aspx for live, 1-on-1 support from an SLCC staff member. They're online M-F, no appt. needed. Try it anytime!

2,659 People Reached 483 Engagements – Distribution Score [Boost Post](#)

19 Reactions 1 Comment 5 Shares

Instagram

Number of posts: 9

Number of stories: 13

Post likes: 917

Total followers: 4108 (+48)

Top post:



View Insights **Boost Post**

📍🗨️📌

👍👤 Liked by slccgssrc and 251 others

saltlakeecc SLCC is participating with #PRIDE in this year's Give OUT Day on June 30, the only national day of giving for the LGBTQ community. In support of our LGBTQ+ students, SLCC is raising funds to provide educational access to students in need. Give now through June 30 and help change the future for our students! Link is in our bio. ❤️🧡💛💚💙💜

[View all 5 comments](#)

June 17