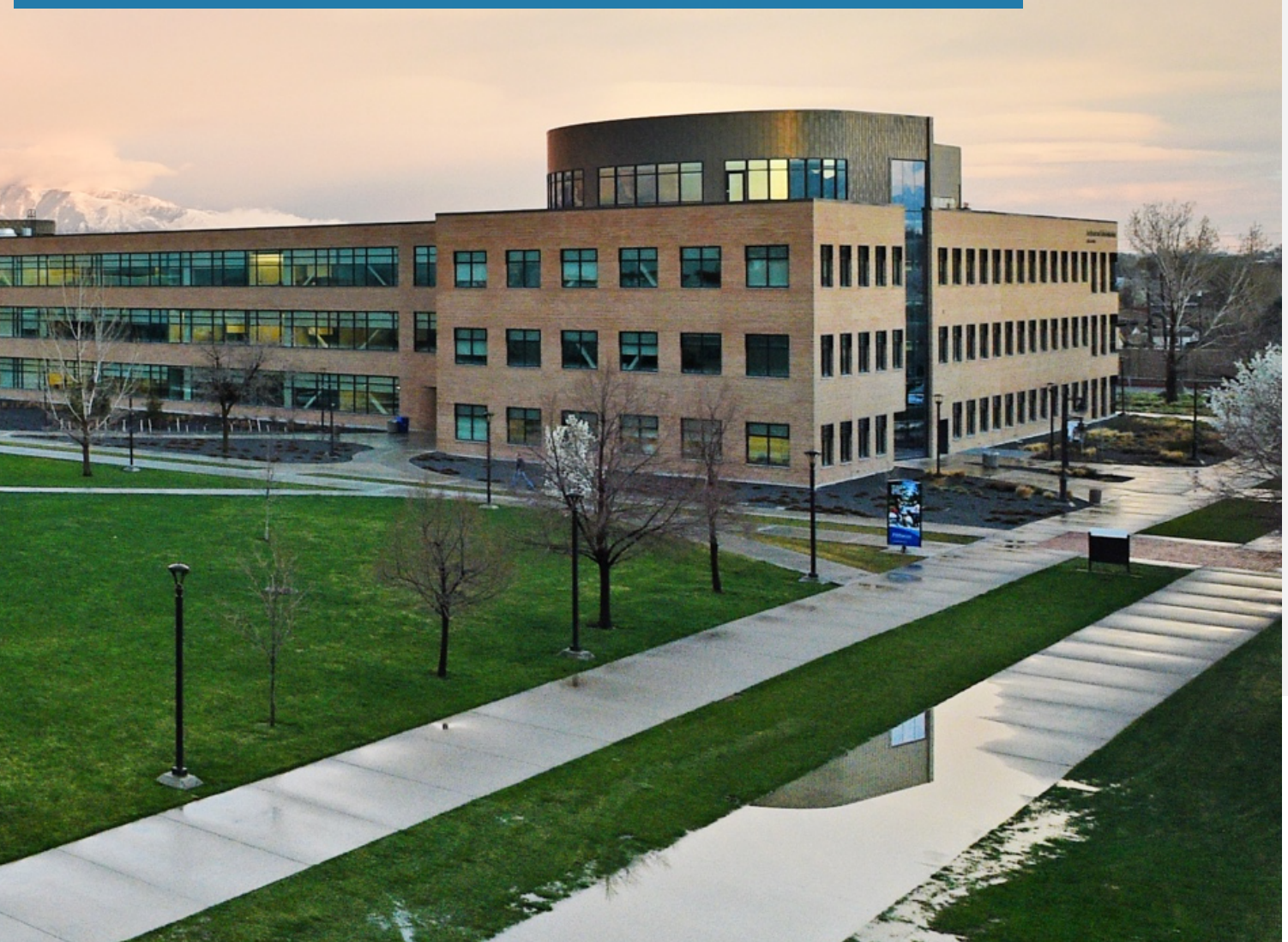


MEDIA REPORT

May 2022



News Coverage

Summary

451 stories in national and local media. An estimated 12,243,714 people had subscriber access (reach) to these articles with an estimated earned media value of \$560,027.

Press Releases

May 4, 2022

[Salt Lake Community College Chosen to Partner with Prestigious STRIVE Program for Veterans](#) *PR Web*

Salt Lake Community College (SLCC) announces it has been selected to partner with Syracuse University's STRIVE Program for veterans.

May 6, 2022

[SLCC Honors its 2022 Graduates at Annual Commencement Ceremony](#) *PR Web*

Today, Salt Lake Community College proudly celebrated the achievements of more than 3,400 graduates from the class of 2022 during its commencement ceremony at the Maverik Center in West Valley City.

May 12, 2022

[The Miller Family Grandchildren Gift \\$62,500 for Salt Lake Community College Student Scholarships](#) *PR Web*

The grandchildren of philanthropists Larry H. and Gail Miller gifted \$62,500 to Salt Lake Community College (SLCC) for scholarships through the Miller Legacy Project as part of the Larry H. & Gail Miller Family Foundation.

May 28, 2022

[Salt Lake Community College Ranked in Top 20 Culinary Schools](#) *PR Web*

Salt Lake Community College (SLCC) was ranked as one of the top 20 culinary schools in an annual study compiled by KaTom Restaurant Supply.

Top Stories

May 1, 2022

[Dixie State University partnership opens 4-year degree window for community college students](#) *STGEORGEUTAH.COM*

To help community college students earn a bachelor’s degree in four years, Dixie State University recently signed articulation agreements with Salt Lake Community College, Snow College and the College of Southern Nevada.

May 1, 2022

[A more accurate picture of community college successes](#) *CCDAILY.COM*

Bipartisan legislation introduced in the Senate aims to ensure that reporting of graduation rates more accurately reflects the success of community colleges.

May 2, 2022

[KHS PACE program starts ninth-graders on the path to success](#) *TAYLORSVILLEJOURNAL.COM*

This year, more than 30 ninth-graders at Kearns High School were given the gift of education. Due to a donation from Mark and Kathie Miller, KHS joined the Salt Lake Community College PACE scholarship program that helps increase graduation rates and college enrollment.

May 2, 2022

[AAI to compete in world drone champions, thanks to local Girl Scout](#)

SOUTHJORDANJOURNAL.COM

Cannon also recently received the Utah State Board of Education’s Career and Technical Education Scholarship and Tuition Award that will pay \$1,000 for her tuition for her first year at Salt Lake Community College. She also is learning more about SLCC’s drone program so she can further her skills.

May 3, 2022

[President Biden should cancel some college loan debt, but not for everyone. Robert Gehrke explains why.](#) *SLTRIB.COM*

Last week, Sen. Mitt Romney teed off on an idea reportedly being considered by President Joe Biden to forgive some level of college student loan debt.

May 3, 2022

[Gary Payton II's head-scratching dunk celebration is subtly great](#) *DAILYMAGAZINE.NEWS*

From spending two years at Salt Lake Community College to going undrafted out of Oregon State, grinding through the NBA G League and earning the 15th and final spot on the Warriors' roster the same day as the opener this season, Payton has endured quite the journey to get to this point.

May 5, 2022

[New SLCC Herriman campus to open in 2023](#) *ABC4.COM*

Officials gathered for a topping-out ceremony to celebrate the construction of a brand new Salt Lake Community College Campus (SLCC) in Herriman on Wednesday.

May 7, 2022

[Murray native representing Utah in the 2022 Deaflympics](#) *KSLNEWSRADIO.COM*

The team's keeper is Taegan Frandsen, who's currently playing soccer for Salt Lake Community College.

May 7, 2022

[The Park City Filmmakers Showcase returns after a two-year break](#) *PARKRECORD.COM*

One filmmaker, Stan Clawson, who teaches film at Salt Lake Community College, has two short films, "Hairball of Glam" and "Blind Contours," in the festival, Orschel said.

May 10, 2022

[One Refugee helping refugee students reach educational goals](#) *KSL.COM*

The event, which has been held every year since 2014, celebrated college graduates from the 2021-22 academic year who come from various refugee backgrounds. Graduates include students from the University of Utah, Weber State University, Utah State University, Utah Valley University, Salt Lake Community College and Neumont College.

May 12, 2022

[Best Universities Announces 2022 Best Dental Hygiene Schools in Utah](#) *BENZINGA.COM*

Designed for students looking to complete or further their education, the rankings evaluate dental hygiene schools program.

May 13, 2022

[Why a Salt Lake grassroots program is thriving](#) *SLTRIB.COM*

A research project presented at the 2022 Utah Academy of Science, Arts, and Letters by Salt Lake Community College student Kambry Woodbury, found 68% of tai chi participants experienced suicidal thoughts. The project also highlighted the reason people show up to tai chi, including friendship, structure, improved mental health and comradery.

May 14, 2022

[No. 11 SLCC Bruins Win District 18 Baseball Tournament - KSL Sports](#) *KSLSPORTS.COM*

Salt Lake Community College lived up to their lofty national ranking with an 19-2 shellacking of the College of Southern Idaho in the District 18 championship game.

May 16, 2022

[Salt Lake Community College hosts a blooming collection of gardens for Utah residents](#)

ABC4.COM

Though many Utahns would like to get started in the garden for spring, not everyone has access to gardening space and/or a reliable source of water. For these individuals in the area, Salt Lake Community College is host to an entire garden and gardening community right on campus.

May 18, 2022

[A Unique Summer Camp for Kids Who Like the Technical Side of Performing Arts](#)

KSL.COM

Zac Curtis, Associate Professor of Theatre for Salt Lake Community College, shares details about the Grand Youth Summer Camp.

May 18, 2022

['He has a plan for me in baseball': How Blake Whiting's mission to the Dominican Republic impacted his life](#) *DESERET.COM*

It was during his time in the Dominican Republic that he received an improbable scholarship to play the sport — from Salt Lake Community College — and he was also surrounded by people obsessed with baseball.

May 20, 2022

[Are you a veteran with a business idea? SLCC can help you get started.](#) *KSL.COM*

Salt Lake Community College (SLCC) has been selected to partner with Syracuse University's STRIVE Program to help veterans who want to launch their business.

May 21, 2022

[Utah's prep, collegiate distance running has led to a rise in prominence on national scene](#) *KSL.COM*

Salt Lake Community College is starting a cross country team program this fall under former BYU assistant and alum Isaac Wood. The expectation is they can be a premier junior college squad from the get-go by harvesting in-state talent.

May 21, 2022

[SLCC adviser mentors immigrants to Utah who 'start from scratch'](#) *SLTRIB.COM*

A woman from Venezuela came to Luz Gamarra in January with a request: Bring English-as-a-second-language classes to Salt Lake Community College's annex in Herriman, where the woman lived.

May 26, 2022

[Globee® Awards Winners Announced in The 17th Annual 2022 Information Technology World Awards®](#) *TECHINSIDEOUT.CO*

The Globee® Awards organizer of world's premier business awards programs and business ranking lists today announced the Grand, Gold, Silver and Bronze winners in the 17th Annual 2022 IT World Awards® honoring achievements and recognitions in the information technology and cyber security industries worldwide.

May 27, 2022

[Salt Lake Community College holds emotional vigil for recent mass shooting victims](#) *FOX13.COM*

Utahns remembered the lives lost after the two recent mass shootings in Buffalo, New York and Uvalde, Texas at a vigil held at Salt Lake Community College's Salt Lake City campus Thursday night.

May 27, 2022

[Vigil reflects on Texas, New York mass shootings while remembering victims](#) *KSL.COM*

On Thursday night, a small group of academics, activists and others gathered at the Peace and Justice Garden at Salt Lake Community College to reflect on the events and what contributed to them while remembering those whose lives were lost.

May 28, 2022

[Iosepa event postponed, but memory of Pacific Islanders' settlement remains](#) *SLTRIB.COM*

Sepa Faupula, a student and mentor at Salt Lake Community College, said their arrival must have been disheartening.

May 30, 2022

[Originally from Peru, South Jordan mother and daughter team are a scholastic juggernaut](#) *SOUTHJORDANJOURNAL.COM*

The Taylorsville Campus of Salt Lake Community College (4600 South Redwood Road) has become a kind of “scholastic home away from home” for a South Jordan mother and her three daughters.

May 31, 2022

[The Shops At South Town set the tone for the SLCC Fashion](#) *SANDYJOURNAL.COM*

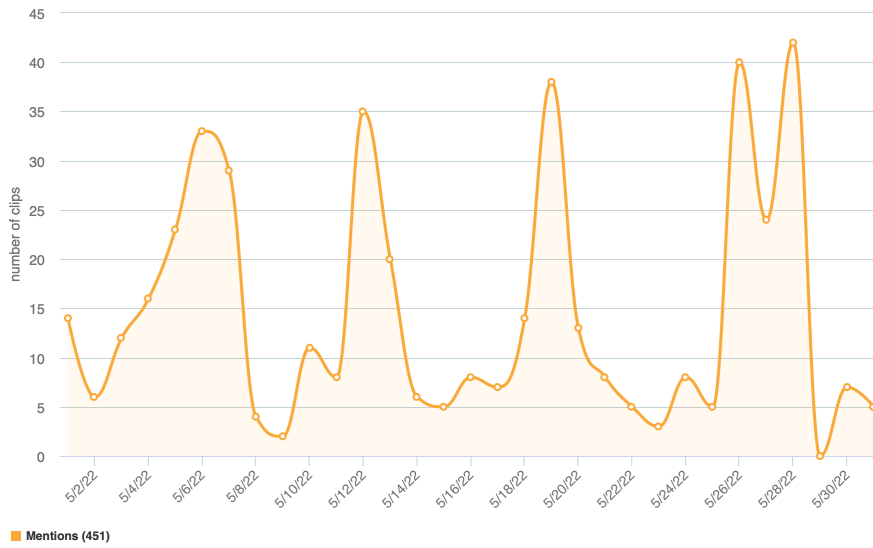
After a COVID hiatus, the Salt Lake Community College Fashion Institute Fashion Show has returned.

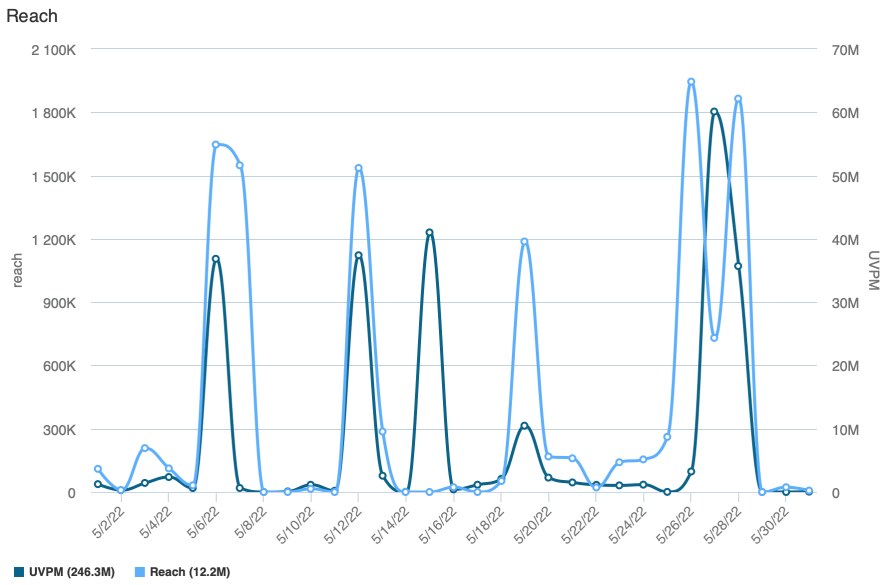
Commented [POL1]: ADD:

Pablo Tellechea Spanish-Language Podcast (Positiva Radio)
The interview with Luz Gamara begins at 1:10:00
<https://www.facebook.com/PositivaRadio1490/videos/4830384287072853>

Media Coverage Analytics

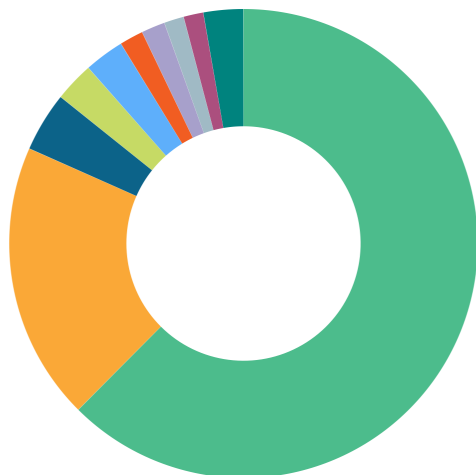
Total Mentions





Reach is the Total Number of Unique Viewers/Readers

Share of Coverage by Media Type



Online, consumer: 62.5%	Television station: 19.2%	Blog, consumer: 4.1%	Newspaper: 2.7%	Online, trade/industry: 2.7%
Social Networking Site: 1.6%	Online, news and business: 1.6%	News/Release Distribution Service: 1.4%	Magazine, consumer: 1.4%	Other: 2.7%

Social Media

SLCC Blog

A total of 22 blog posts were created and placed on the SLCC News and Events Page.

04.04 [Meet Our Students: Belen Castro Ruiz](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.04 [Assistant Professor Presents at College Media Association Conference](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.06 [Commencement 2022: Honorary Doctorate Recipients](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.06 [Commencement 2022: Distinguished Alumni](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.06 [Champion for Immigrants and SLCC Leader Selected as one of USA Today's Women of the Year](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.07 [Salt Lake Community College Recognizes Exceptional Young Alumna for Local and Global Accomplishments](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.08 [Community Writing Center Staff Encourages Everyone to Write](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

04.11 [Meet Our Staff: Jayel Kirby](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.13 [Students Learn Radio Ropes by Taking Control of KRCL's RadioACTIVE](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.13 [Commencement 2022: Distinguished Faculty Lecturer](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.13 [Commencement 2022: Teaching Excellence Award](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.13 [Symposium on Equity and Inclusion features Stories of Transformation](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

04.18 [Meet Our Students: Laura Archila](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.19 [Augmented Reality Becomes a Part of SLCC's Recycling Efforts](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

04.20 [Commencement 2022: Legislative Champion](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.20 [Commencement 2022: Provost's Graduates of Excellence](#) (Part 1 of 2)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.26 [Looking at College Workforce Programs and Apprenticeships for 'Community College Month'](#)

Promoted on SLCC Today, Twitter, LinkedIn

04.27 [Meet Our Staff: Hilda M. Sandi](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.27 [Brandon Loveall and Jane Seegmiller Named as 2022 New Century Scholars](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

04.27 [Vaccine requirement lifted for students, starting now](#)

Promoted on SLCC Today, Facebook, Twitter

04.27 [Commencement 2022: Provost's Graduates of Excellence \(part 2 of 2\)](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

04.29 [Soccer Goalkeeper to Represent Team USA in 'Deaflympics'](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Twitter

Number of tweets: 29

Tweet impressions: 11.6K

Number of mentions: 170

Follower Count: 4,725

Top Tweet:

Top Tweet earned 702 impressions

SLCC Jordan Campus Update:

There is a gas leak near SLCC's Jordan campus. Campus is open and safe, but due to lane closures plan for traffic.

Find updates for travel at [@UDOTTRAFFIC](#).

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Top Mention:

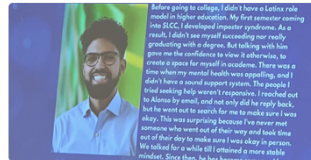
Top mention earned 450 engagements



Alonso

@areynarivarola · Apr 21

It is an honor to be named supervisor of the year for our college internship program and even a bigger honor to work with the incredible students I get to serve at [@SaltLakeCC](#). pic.twitter.com/NamSo736Aj



🔗 20 🍷 14 🍷 199

Top Media Tweet:

Top media Tweet earned 639 impressions

See some amazing edible art designed by students at the Redwood Campus Library today. Check out these cool book-themed cakes and vote for your favorites at the link below! Winners announced at 3:15 p.m.

[#EdibleBooks](#)

slccir.az1.qualtrics.com/jfe/form/SV_6L...
pic.twitter.com/oabjzHJZQS



👍 1 ❤️ 8

Facebook

Number of posts: 44

Post impressions: 146,578

Page likes: 21,523

Top post:

Salt Lake Community College ...
Published by Sprout Social
April 27 at 7:24 AM

SLCC is pleased to announce its 2022 Teaching Excellence Award recipients: Dr. Craig Ferrin, professor of fine arts; Dr. Hau Moy Kwan, assistant professor of computer science; and Michael Young, assistant professor of sociology and associate dean of General Education, Honors & Interdisciplinary Studies.
<https://saltlakecommunitycollege.blogspot.com/.../commenc...>

Edit

67 8 Comments 7 Shares

Like Comment Share

Most relevant

Joselyn Nelson Toledo
Congratulations!
Like Reply Hide 3w

Marzio Battistella

Like Reply Hide 3w

Most Relevant is selected, so some comments may have

LinkedIn

Number of posts: 16

Page views: 1368

Unique visitors: 803

Total followers: 69,403

Reactions: 1,335

Comments: 164

Shares: 33

Top Post:



Salt Lake Community College 69,657 followers
1mo · Edited · 🌐

SLCC is pleased to announce its 2022 Honorary Doctorate Recipients: Shawn Newell, and Mark and Kathie Miller. Newell currently serves as VP of the NAACP Salt Lake Chapter and a Program Advisory Committee member for SLCC's Business Marketing department, and the Millers have a longstanding history of supporting higher education and SLCC's PACE program. Read more: <https://lnkd.in/gt4TriNf>



🌐👍👤 Anthony J. Nocella II, Ph.D. and 350 others 80 comments · 7 shares

Instagram

Number of posts: 21

Post likes: 1,324

Total followers: 4,742

Top post:

