

Online Program Analysis

Salt Lake Community College

Data Science and Analytics, prepared by Abby Kaplan

April 26, 2019

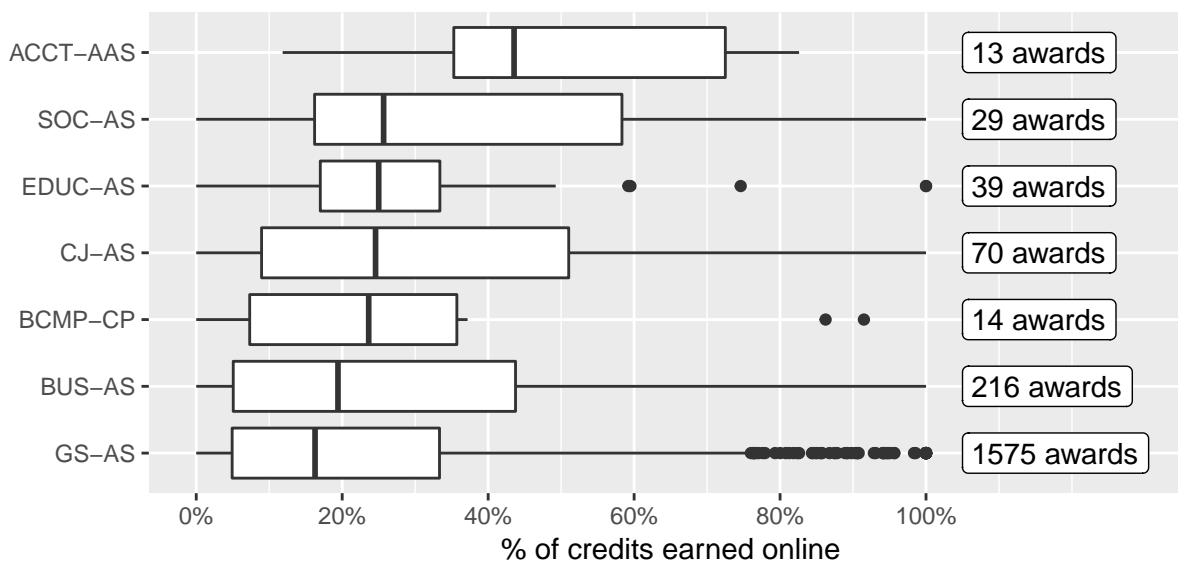
Fully online degree programs

Data Science and Analytics has been asked to identify which fully-online programs at SLCC are most ready for a marketing campaign targeted at students outside Salt Lake County. This report describes how current and recent students are utilizing our existing online programs.

Graduates

Which programs have the highest proportion of online credits at graduation?

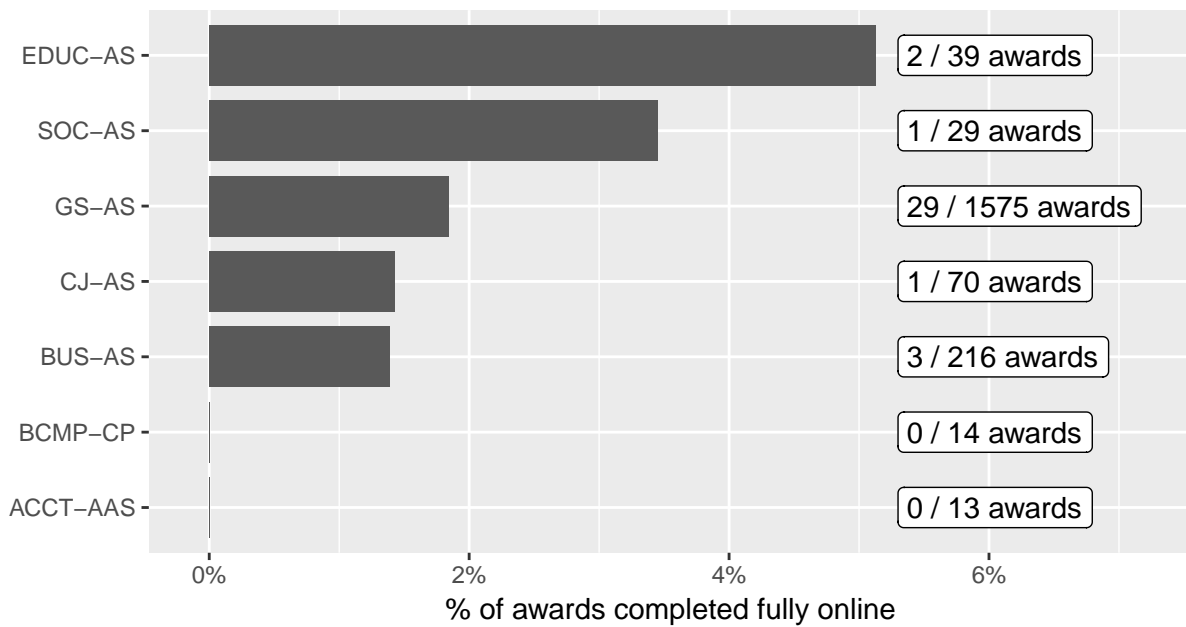
Credits earned online by students who graduated in 2017–2018
Programs with ≤ 5 awards are excluded



Program	Total awards	% credits online	
		Median	Mean
ACCT-AAS	13	43.5	48.6
SOC-AS	29	25.7	39.5
EDUC-AS	39	25.0	30.5
CJ-AS	70	24.6	31.6
BCMP-CP	14	23.6	29.0
BUS-AS	216	19.4	27.5
GS-AS	1575	16.3	23.0

How many graduates complete their programs fully online?

Percent of awards that were completed fully online, 2017–2018



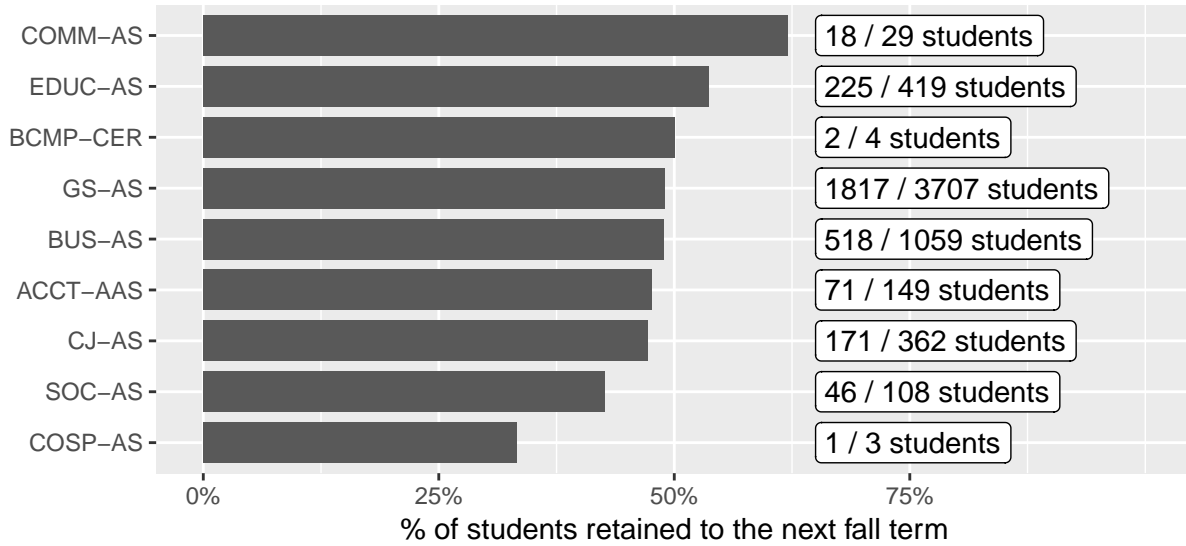
Program	Total awards	Total online	% online
EDUC-AS	39	2	5.1
SOC-AS	29	1	3.4
GS-AS	1575	29	1.8
BUS-AS	216	3	1.4
CJ-AS	70	1	1.4
ACCT-AAS	13	0	0.0
BCMP-CP	14	0	0.0

Retention

How well do programs retain students from fall to fall?

Percent of students retained from Fall 2017 to Fall 2018

Declared program may have changed; students who graduated before Fall 2018 are excluded

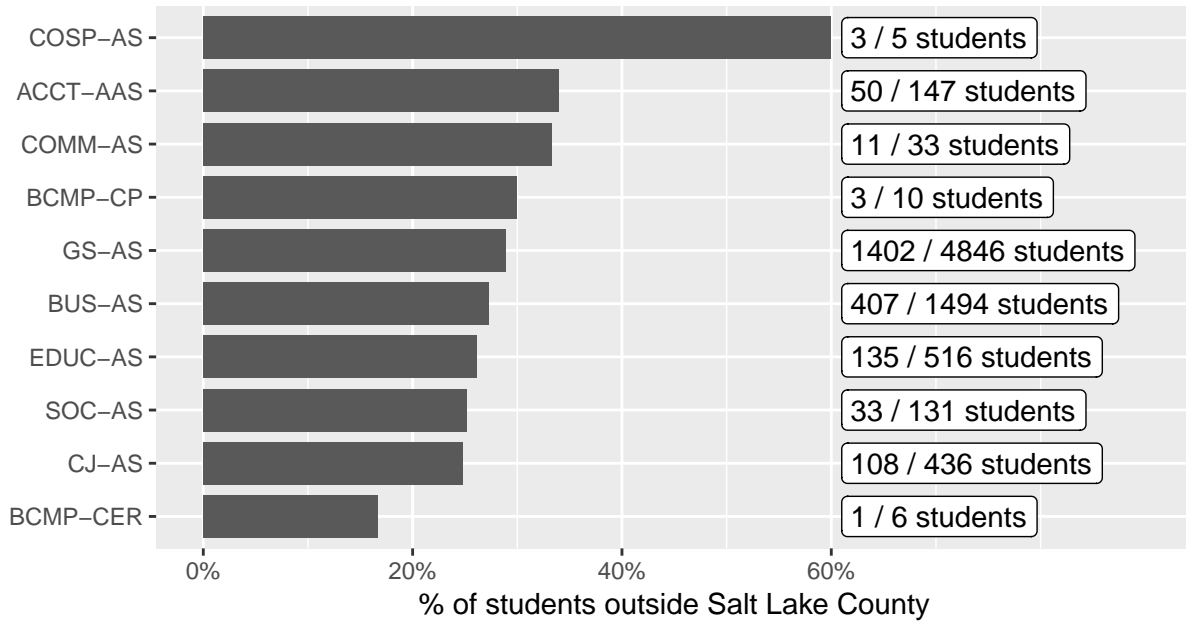


Program	Total students	Total retained	% retained
COMM-AS	29	18	62.1
EDUC-AS	419	225	53.7
BCMP-CER	4	2	50.0
GS-AS	3707	1817	49.0
BUS-AS	1059	518	48.9
ACCT-AAS	149	71	47.7
CJ-AS	362	171	47.2
SOC-AS	108	46	42.6
COSP-AS	3	1	33.3

Current students

Which programs have the highest proportion of students outside Salt Lake County?

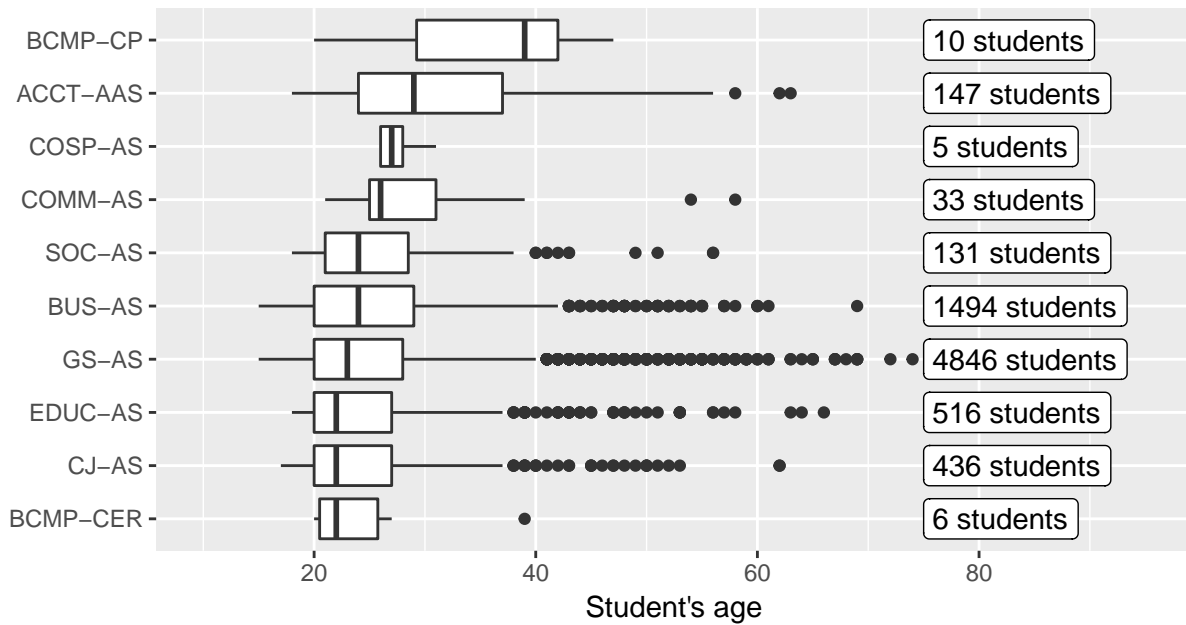
Percent of current students outside Salt Lake County, Spring 2019



Program	Total students	Total outside SL	% outside SL
COSP-AS	5	3	60.0
ACCT-AAS	147	50	34.0
COMM-AS	33	11	33.3
BCMP-CP	10	3	30.0
GS-AS	4846	1402	28.9
BUS-AS	1494	407	27.2
EDUC-AS	516	135	26.2
SOC-AS	131	33	25.2
CJ-AS	436	108	24.8
BCMP-CER	6	1	16.7

How old is a typical student?

Age of current students at 3rd-week census, Spring 2019



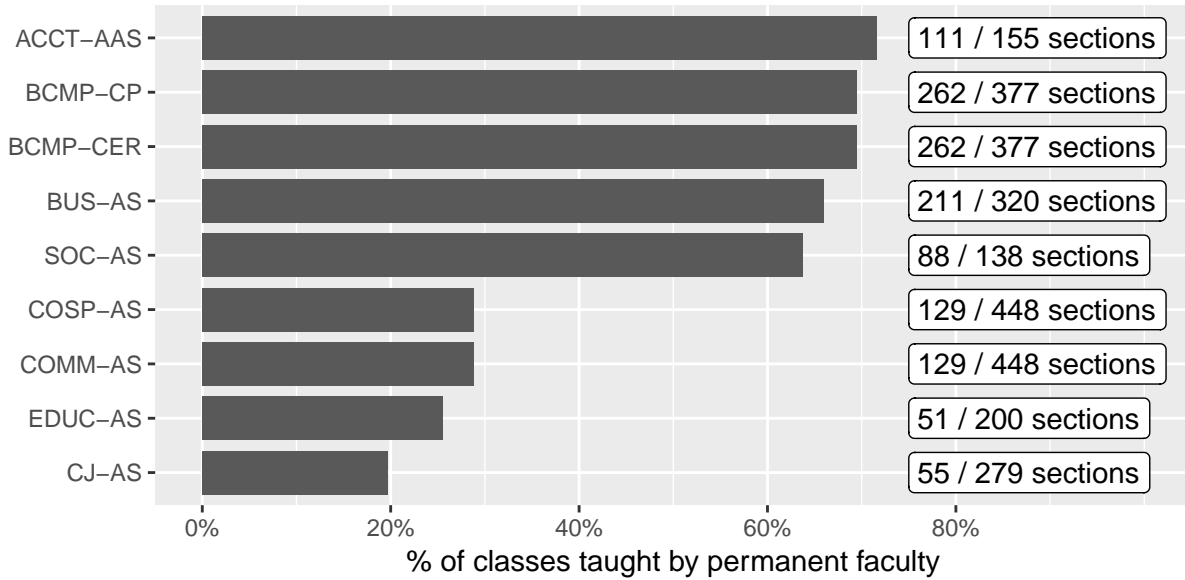
Program	Total students	Age	
		Median	Mean
BCMP-CP	10	39	36
ACCT-AAS	147	29	31
COSP-AS	5	27	28
COMM-AS	33	26	29
BUS-AS	1494	24	26
SOC-AS	131	24	26
GS-AS	4846	23	26
BCMP-CER	6	22	25
CJ-AS	436	22	25
EDUC-AS	516	22	25

Instructors

How many classes are taught by permanent faculty?

Percent of classes taught by permanent faculty, 2017–2018

All classes in the department, not necessarily required for the program



Program	Total sections	Total permanent	% permanent
ACCT-AAS	155	111	71.6
BCMP-CER	377	262	69.5
BCMP-CP	377	262	69.5
BUS-AS	320	211	65.9
SOC-AS	138	88	63.8
COMM-AS	448	129	28.8
COSP-AS	448	129	28.8
EDUC-AS	200	51	25.5
CJ-AS	279	55	19.7