

COMMUNITY RELATIONS AND OUTREACH PARTNERSHIP PRINCIPLES

The College and organizations are encouraged to use and adapt the following principles, based on the Guiding Principles of Partnership outlined by Community-Campus Partnerships for Health (CCPH)

Sustainability

- Place-based awareness – partnerships consider the nature of the environment within which they exist as a principle of their design, evaluation, and sustainability
- Resource partnerships – college and community investment in partnership
- Seek meaningful outcomes – outcomes that are tangible and relevant to college and communities
- Asset-based – The partnership builds upon identified strengths and assets, but also works to address needs and increase the capacity of all partners.
- Innovation – strategic and effective practices may cause disruption to long established procedures and systems, but the College encourages change if needed

Social Responsibility

- Reciprocity – truly collaborative relationships benefiting all parties
- Accessibility – welcoming to all stakeholders by making language and ability accommodations as needed
- Responsiveness – the College listens to and strives to respond to the needs of our community
- Respect for partners – partnership relationships are characterized by mutual trust, respect, genuineness, and commitment

Academic Collaboration

- Research – existing practices in place or recommended are based on data and studies
- Academic inclusion – the College values multiple kinds of knowledge and life experiences
- Academic neutrality and humility – the institution serves as an honest broker, bringing its expertise to bear on issues of societal importance, acknowledging the lens we bring to our work, and knowing there is much to learn from our communities