



# Engaging Communities

Your voice &  
Your engagement  
*defines*  
Your communities &  
Your community college



*"Where We Belong" by Bill Lewis. Mural located on West Valley Mall.*

# PRINCIPLES



## **SUSTAINABILITY**

Build campus-community partnerships on identified strengths and assets, but also address areas that need improvement. In our work with community, we strive to balance the power among partners, enabling partners to share resources.

## **SOCIAL RESPONSIBILITY**

Build partnerships on the principles of mutual trust, respect, genuineness, and commitment.

## **ACADEMIC COLLABORATION**

Bring our expertise to bear on issues of societal importance, acknowledge the lens we bring to our work, and know that we can learn from our communities.

## SUSTAINABILITY

### Place-based awareness

college and community consider the nature of the environment within which they exist as a principle of partnership and initiative design, evaluation, and sustainability

### Resource partnerships

college and community share investment in partnerships

### Seek meaningful outcomes

college and partners identify outcomes that are tangible and relevant to each entity

### Asset-based

partnerships build upon identified strengths and assets, but also work to address needs and increase the capacity of all partners

### Innovation

college and partners are open to changes in long established procedures and systems, as needed

# PRINCIPLES

## SOCIAL RESPONSIBILITY

### Reciprocity

strive for collaborative relationships benefiting all parties

### Accessibility

create partnerships welcome to all stakeholders by making language and ability accommodations as needed

### Responsiveness

listen to and strive to respond to the needs of our community

### Respect for partners

model mutual trust, respect, genuineness, and commitment

## ACADEMIC COLLABORATION

### Research

existing practices in place or recommended are informed by qualitative and quantitative data and are reviewed regularly

### Academic inclusion

college and partners value multiple kinds of knowledge and life experiences

### Academic neutrality and humility

the institution serves as an honest broker, bringing its expertise to bear on issues of societal importance, acknowledging the lens we bring to our work, and knowing there is much to learn from our communities



# APPROACH

1

Identify the community

2

Get to know the community and our history in the community.

3

Build relationships if they do not already exist.

4

Invite participation.



5

Set shared goals.

6

Identify how to measure success.

7

Engage in consistent communication.

8

Adjust based on feedback and data.