

# PrivacyArmor

## Protect today. Thrive tomorrow.



**Get complete identity protection with PrivacyArmor Plus® so you can focus on what matters most.**

Your identity is made up of more than your Social Security number and your bank accounts. That's why PrivacyArmor Plus does more than monitor your credit reports and scores. We safeguard your personal information, the data you share, and the relationships you treasure.

And now PrivacyArmor Plus is better than ever. We've teamed up with Allstate to provide the next generation of protection. Our new proprietary tools stay one step ahead — allowing us to catch fraud as it happens. In the event of wrongdoing, you have a dedicated Privacy Advocate® available 24/7 to fully manage your recovery and restore your identity.

- ✓ Identity monitoring and alerts
- ✓ Full-service remediation
- ✓ Identity theft reimbursement†
- ✓ iOS and Android app

**Sign up during  
open enrollment**

MyPrivacyArmor.com

**Questions?**

1.800.789.2720

**Plans and pricing**

PrivacyArmor Plus  
\$9.95 per person / month  
\$17.95 per family / month

**InfoArmor**  
an Allstate company

# The most comprehensive identity protection plan available



Run your personalized Allstate Digital Footprint and see your digital exposure



Check your identity health score



View, manage, and clear alerts in real time



Monitor your credit scores and reports for any changes or errors



Receive alerts for cash withdrawals, balance transfers, and large purchases from any linked bank account



Monitor linked social media accounts for questionable content and signs of account takeover



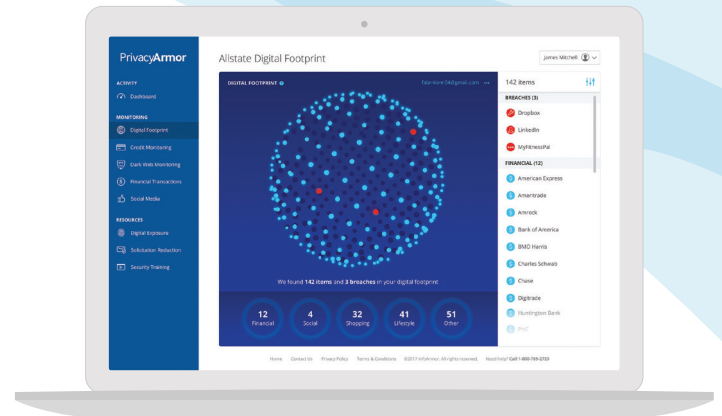
Reduce solicitation attempts by opting out of credit card offers, telemarketing calls, commercial mail and email, and unrequested coupons



Protect your account with biometric authentication security in iOS and Android



Get reimbursed for stolen 401(k) & HSA funds; we'll also advance fraudulent tax returns †



**NEW!**

## Allstate Digital Footprint™

All the incredible things you can do online require something from you — data. A “digital footprint” is a collection of all the data you’ve left behind that might expose your identity. Our new tool offers a simple way for you to see and secure your information, and help stop identity theft before it starts.

## How it works

### 1 Enroll in PrivacyArmor Plus

You’re protected from your effective date. Our auto-on credit monitoring alerts, and support require no additional setup.

### 2 Get to know us

Explore additional features in our easy-to-use portal. The more we monitor, the safer you can be.

### 3 We’re on the job

Our human operatives see more — like when your personal information is sold on the dark web. If you’ve been compromised, we alert you.

### 4 We’ll do the heavy lifting

In the event of identity theft or fraud, Privacy Advocates® are available 24/7. They won’t stop until you’re in the clear.

### 5 We’ve got your back

Our \$1 million identity theft insurance policy covers out-of-pocket costs associated with identity restoration.†

†Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policy described. Please refer to the actual policy for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

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