

Common Name:	Purple Coneflower
Scientific Name:	Echinacea purpurea
Bloom time:	purple or white, all summer
Plant type:	Perennial
Plant height:	plant: 6 - 8 inches, flower stalks: 18 - 24 inches
Exposure:	full sun to part shade
Soil:	any, but prefers well drained
Watering:	once weekly in sun less in shade or clay
Propagation	seed