

MEDIA REPORT

—
April 2023



News Coverage

Summary

285 stories in national and local media. An estimated 494M people had subscriber access (reach) to these articles with an estimated earned media value of \$4.7M.

Media Advisories

April 4, 2023

Who needs Hollywood. Utah film students will soon have access to the same state-of-the-art technology being seen in movies and television series like the new “Marvel” releases and “The Mandalorian.”

The School of Arts, Communication & Media (SACM) at Salt Lake Community College (SLCC) is building the first virtual production studio in the state with a higher education focus.

Top Stories

April 4, 2023

[SLCC Brings The Future of Film Making to Students and Utah Film Scene](#) *TECHBUZZ NEWS*

The School of Arts, Communication & Media (SACM) at Salt Lake Community College (SLCC) is building the first virtual production ...

April 5, 2023

[Duquesne F Quincy McGriff Enters Transfer Portal After One Year With Dukes](#) *DUQUESNE BASKETBALL*

Salt Lake City, where he played junior college ball for Salt Lake City Community College. There, McGriff added offers from Duquesne, Wichita ...

April 10, 2023

[New Builder's Day Event on April 12 Brings Together Hundreds of Utah Students for Interactive Career Fair](#) *FOREFRONT MEDIA NEWS*

Take place from 9 a.m. – 12 p.m. on April 12, 2023 , at Salt Lake Community College's (SLCC) Taylorsville Redwood campus.

April 12, 2023

[Graduates of Excellence Honored at SLCC's 2023 Commencement](#) *KSTU-TV*

As one of this year's Graduates of Excellence at Salt Lake Community College. Amanda said her parents had never gone to college.

April 13, 2023

[Trying to juggle kids and school? This local college has childcare options that may help](#) *KSL-TV*

Holly Garcia, Child Care Director at Salt Lake Community College, shares the options they for those juggling school and kids.

April 13, 2023

[Conquering the unconquerable on the golf course](#) *CAPITAL OUTLOOK*

When I mention to people that I work for Salt Lake Community College, they immediately assume that I serve as a coach for the golf team.

April 14, 2023

[Very happy, no regrets': Former BYU guard Hunter Erickson eager to join Runnin' Utes](#) *DESERET NEWS*

Erickson , who just concluded a standout season at Salt Lake Community College, isn't sure yet when the BYU Cougars visit the Jon M.

April 15, 2023

[SLCC Motorcycle Rider Education Program](#) *KSTU-TV*

Questions answered long before a motorcycle purchase at Salt Lake Community College's Motorcycle Rider Education Program.

April 17, 2023

[How Conner Mantz and other Utah runners finished at 127th Boston Marathon](#) *KSL-TV*

Organization based in Springville co-founded by Salt Lake Community College cross country coach Isaac Wood and U.S. Olympian.

April 27, 2023

[Who are Gary Payton II's Parents? Meet Gary Payton and Monique James](#) *FRESHERSLIVE*

After high school, Payton II attended Salt Lake Community College, where he played basketball for two years.

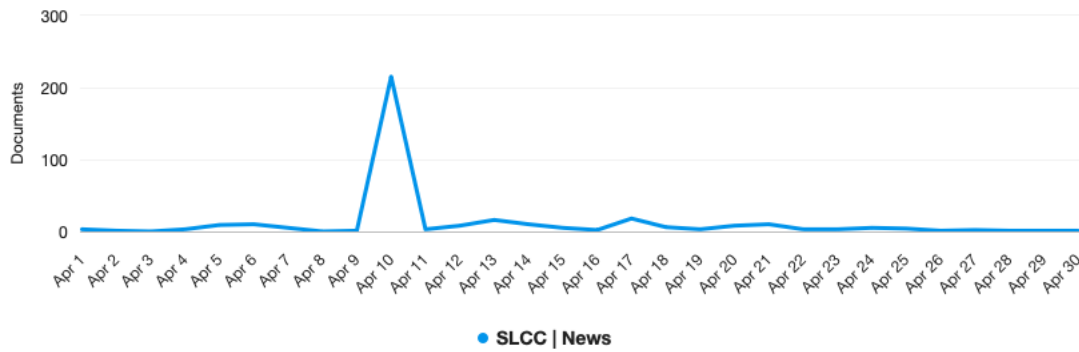
April 28, 2023

[In Utah, major educational gaps exist for incarcerated people. Here's what's being done](#) *KSL-TV*

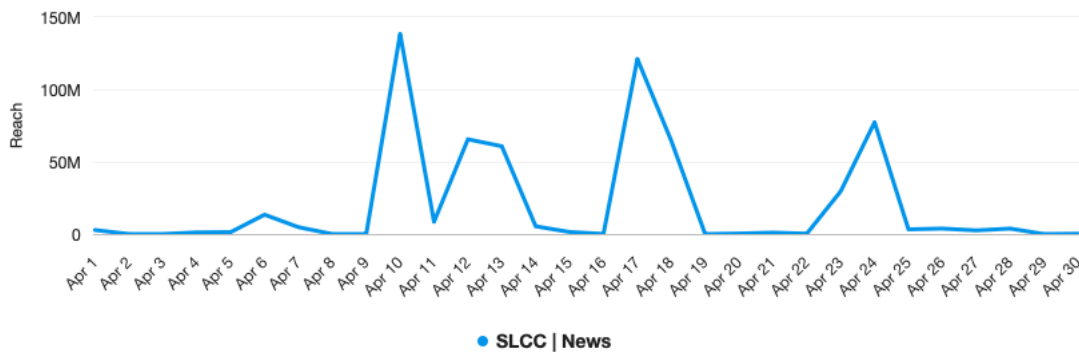
Community colleges like Salt Lake Community College, for instance, which is a very large community college in Utah, has really been doing a lot trying to understand the competency-based model at scale, which is not easy.

Media Coverage Analytics

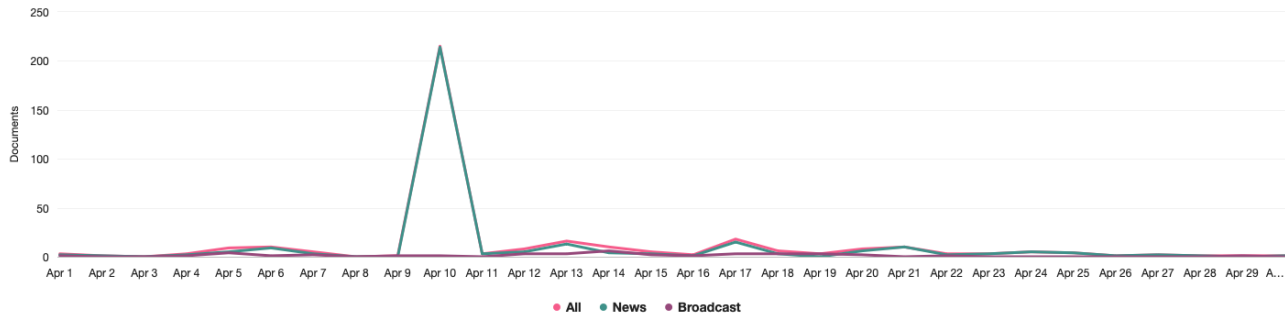
Mentions Trend ⓘ



Potential News Reach ⓘ



Mentions Trend by Source Type ⓘ



Social Media

SLCC Blog

A total of 19 blog posts were created and placed on the SLCC News and Events Page. Here are the five posts with the most visits:

04/11 [Legislative Champ 2023: Melissa Garff Ballard](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Visits: 432

04/25 [Whimsical Designs at the Spring Fashion Show](#)

Promoted via SLCC Today, Twitter, LinkedIn

Visits: 408

04/12 [Distinguished Faculty Lecturer, Kristi Green](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn

Visits: 404

04/04 [Meet Our Students: Alexa Rosales Guifarro](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Visits: 402

04/24 [2023 Provost Grads of Excellence \(post 2 of 2\)](#)

Promoted via SLCC Today, LinkedIn

Visits: 399

Twitter

Followers: 4,890

Posts: 59

Impressions: 2.66M

Engagements: 837

Top Tweet:

Top Tweet earned 12.9K impressions

#SaltLakeCC is pleased to present Utah State Senator Luz Maria Escamilla with an Honorary Doctorate of Humane Letters at the College's Commencement Ceremony on May 4. **#slccgrad**
saltlakecommunitycollege.blogspot.com/2023/04/commen... pic.twitter.com/gTQfzlr2iD



🔄 1 ❤️ 54

Facebook

Followers: 22,637

Posts: 57

Impressions: 120,582

Top post:

 **Salt Lake Community College**
Published by Meltwater Engage · April 25 at 9:03 AM · 

#SaltLakeCC is pleased to announce that Kristi M. Green, PhD, Associate Professor in the Gail Miller School of Business, will be the 2024 Distinguished Faculty Lecturer. The Distinguished Faculty Lecturer is a recognition of quality work by one of SLCC's full-time faculty and a charge to develop that work over an academic year into a public presentation. A committee chosen by the Associate Provost for Learning Advancement selects the faculty lecturer each year. Dr. Green's lecture will be presented in Spring 2024. #PeopleOfSLCC
<https://saltlakecommunitycollege.blogspot.com/.../commenc...>



LinkedIn

Followers: 74,377

Posts: 46

Impressions: 57,656

Engagements: 2,312

Top Post:



Salt Lake Community College
74,524 followers
1mo · 🌐

#SaltLakeCC is pleased to present Utah State Senator Luz Maria Escamilla with an Honorary Doctorate of Humane Letters at the College's Commencement Ceremony on May 4. #slccgrad
<https://lnkd.in/gTryAm5N>



👍👍👍 You and 157 others 8 comments · 4 reposts

Instagram

Followers: 5,628

Posts: 24

Impressions: 1.07M

Engagements: 1,439

Top post:



saltlakecc
Herriman, Utah



Liked by 4reale and others

saltlakecc In honor of our 75th Anniversary, today we buried a new time capsule at our future @herrimancity joint @universityofutah & SLCC campus. A treasure for future Bruins to open in 75 years!

View 1 comment

April 20