

MEDIA REPORT

—
May 2023



News Coverage

Summary

696 stories in national and local media. An estimated 1332M people had subscriber access (reach) to these articles with an estimated earned media value of \$12.06M.

Media Advisories

May 4, 2023

SLCC Honors Graduates During 2023 Commencement Ceremony

SALT LAKE CITY, May 4, 2023—Today, Salt Lake Community College proudly celebrated the achievements of more than 3,000 graduates during its 2023 Commencement Ceremony at the Maverik Center in West Valley City.

Top Stories

May 4, 2023

[Gold Medalist Says Real Success Is About Improvement, Not Gold](#) *INVESTOR'S BUSINESS DAILY*

The best leaders take calculated risks. For Erin Jackson, that risk ultimately helped her achieve her Olympic gold medal dream.

May 5, 2023

[Salt Lake Community College Celebrates Class of 2023](#) *ETV NEWS*

Salt Lake Community College recognized 3,330 students for their achievements during its Spring 2023 Commencement Ceremony.

May 5, 2023

[Documentary highlights epidemic of missing, murdered Indigenous people in Utah](#) *KSL-TV*

The documentary, which was created by Salt Lake Community College students, features interviews with Utah advocates

May 8, 2023

[Golf lessons in business school? One SLCC instructor believes it's just what his students need](#)

TAYLORSVILLE JOURNAL

A candidate to be the next dean of Salt Lake Community College's Gail Miller School of Business is noodling around an idea you probably wouldn't expect.

May 10, 2023

Fox 13

SLCC Celebrates 2023 Graduates with keynote speaker and author Tara Stringfellow.

<https://youtu.be/1F6Ll3eu5gE>

May 12, 2023

[Dog & Pony League: Three high school baseball student-athletes signed their NLIs in this new age of NIL](#) SUBSTACK

Senior Jaxon Pfeil, he'll be attending Salt Lake Community College to play baseball and attend classes along with fellow senior Avery Doezie

May 15, 2023

[Gaston, Central Florida reach JUCO World Series](#) THE GRAND JUCTION FAILY SENTINEL

Salt Lake Community College beat the College of Southern Nevada twice to advance out of Region 18.

May 15, 2023

[Select Health is helping with diversity in the healthcare workplace by offering scholarships for groups like the Latinx community](#) KTVX-SLC (ABC)

That he's a Web site at Salt Lake Community College, Salt Lake Community College to select health scholarship. The additions in both English and Spanish. So we welcome multiply that information. Important information

May 19, 2023

[Utah's high-paying skilled trade professions are a best-kept secret](#) UTAH BUSINESS MAGAZINE

A brisk morning in March, a small crowd gathered inside Salt Lake Community College's Westpointe Workforce Training & Education Center

May 20, 2023

[KSL 5 News at 5:30](#) KSL-SLC

Salt lake community college has never been before... A win today in the district finals would get them there...and the bruins built a 6-0 lead in the 3rd inning.

May 21, 2023

[Salt Lake Community College baseball team qualifies for first NJCAA College World Series](#) *KUTV-TV*

For the first time in school history, the Salt Lake Community College baseball team has qualified for the NJCAA College

May 22, 2023

[Utah's Cinderella gets her gown](#) *HISPANICBUSINESSTV*

Plan as part of an entrepreneurship class this spring at Salt Lake Community College. Instead, her videos of the dresses went viral.

May 22, 2023

[Opinion: Is community college a waste? Not in Utah](#) *DESERET NEWS*

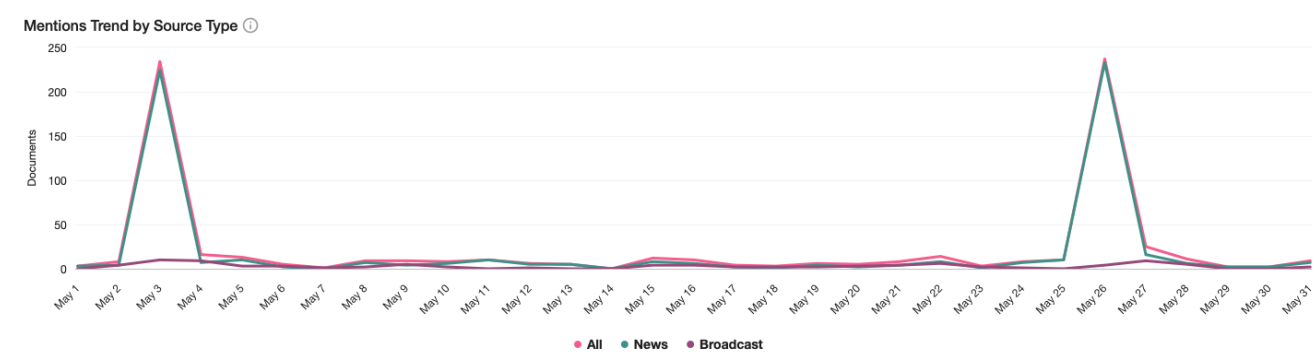
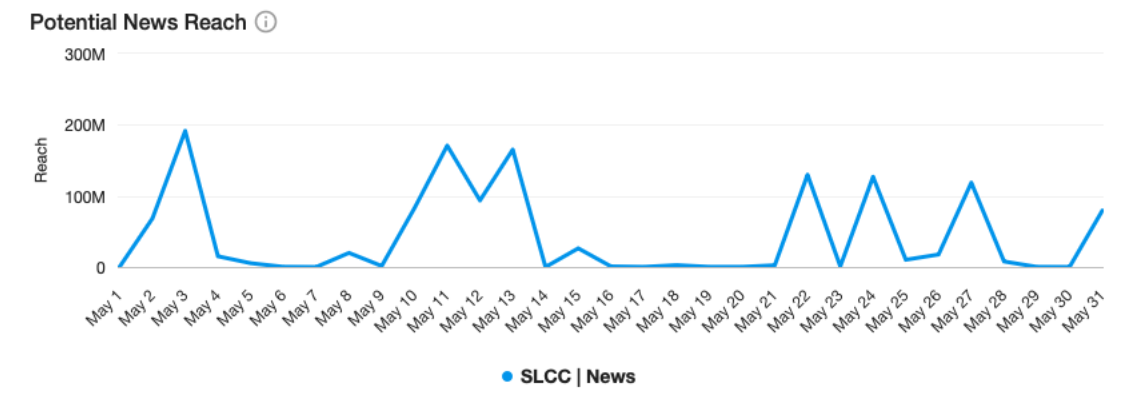
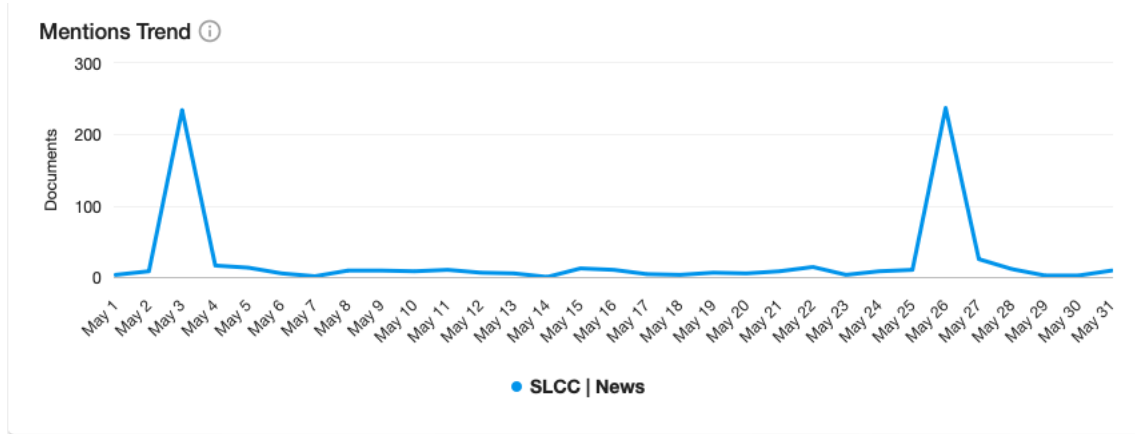
Among the 3,300 students who graduated from Salt Lake Community College on May 4, 67% will continue their studies at a four-year.

May 24, 2023

[Juan Diego soccer player sets state scoring record](#) *INTERMOUNTAIN CATHOLIC*

After graduation, he hopes to be able to play soccer for Salt Lake Community College and to study business there.

Media Coverage Analytics



SOCIAL MEDIA

SLCC Blog

A total of four blog posts were created and placed on the SLCC News and Events Page. Here are the posts with the most visits:

05/08 [SLCC Honors Graduates During 2023 Commencement Ceremony](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Visits: 711

05/04 [Commencement 2023: One Step Closer to Educational Goals and Dreams](#)

Promoted via Facebook, Twitter, LinkedIn

Visits: 253

05/01 [Everyday Entrepreneurs Program](#)

Promoted via Facebook, Twitter, LinkedIn

Visits: 249

05/04 [Commencement 2023: Leopoldo Torres Reyes](#)

Promoted via Facebook, Twitter, LinkedIn

Visits: 82

Twitter

Followers: 4,889

Posts: 32

Impressions: 19.6K

Engagements: 315

Top Tweet:



Salt Lake CC 
@SaltLakeCC



We all have dreams, but the question in front of you graduates today is:
Are you willing and able to hunt for yours? To pursue your dreams until
the edge of reason?

~~ bestselling author Tara M. Stringfellow to the [#SaltLakeCC](#) class of
2023. [#Commencement](#) [#slccgrad](#)

11:09 AM · May 4, 2023 · **517** Views

Facebook

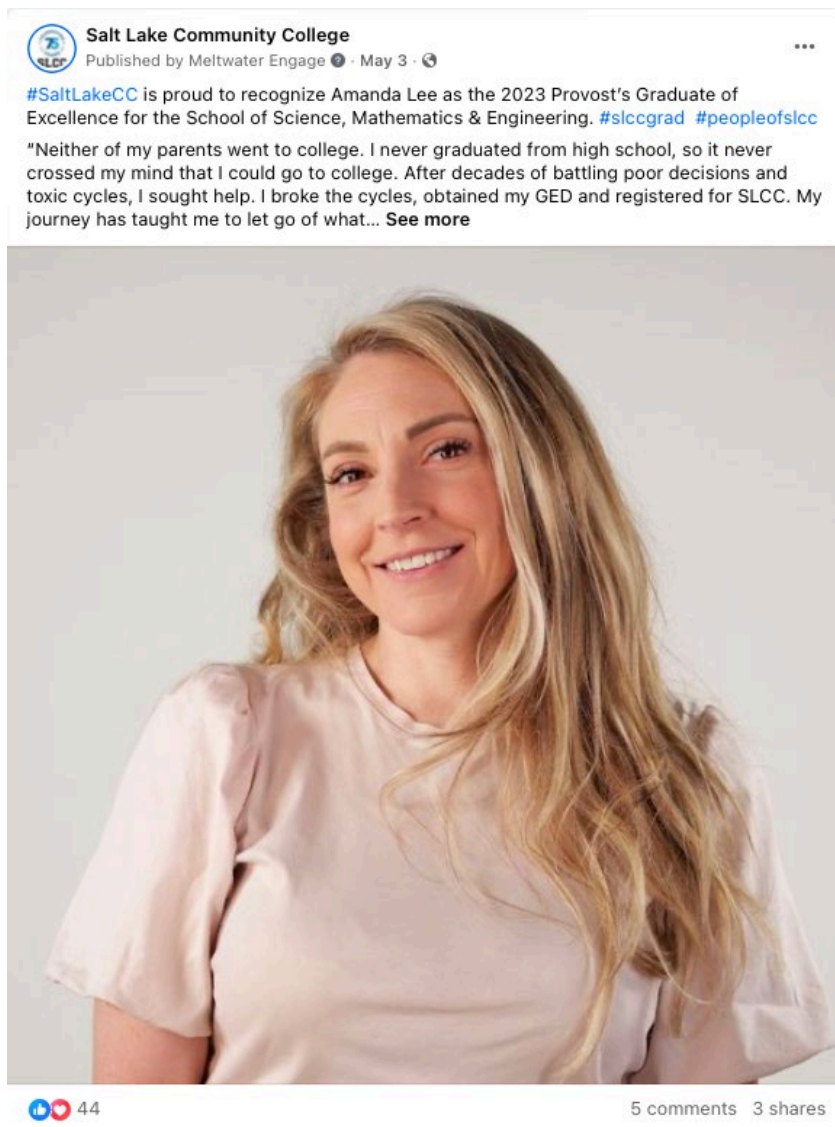
Followers: 23,692

Posts: 21

Impressions: 1.8M

Engagements: 32,195


Top post:



Salt Lake Community College
Published by Meltwater Engage · May 3 · 🌐

#SaltLakeCC is proud to recognize Amanda Lee as the 2023 Provost's Graduate of Excellence for the School of Science, Mathematics & Engineering. #slccgrad #peopleofslcc

"Neither of my parents went to college. I never graduated from high school, so it never crossed my mind that I could go to college. After decades of battling poor decisions and toxic cycles, I sought help. I broke the cycles, obtained my GED and registered for SLCC. My journey has taught me to let go of what... [See more](#)



44 5 comments 3 shares

LinkedIn

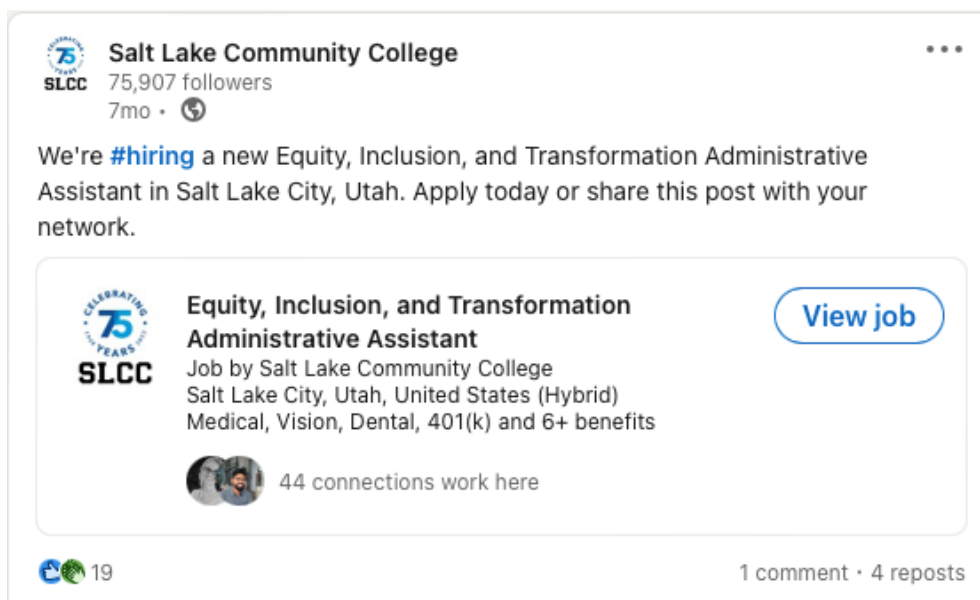
Followers: 74,762


Posts: 36

Impressions: 58,858


Engagements: 1,469


Top Post:





Salt Lake Community College
75,907 followers
7mo • 

We're **#hiring** a new Equity, Inclusion, and Transformation Administrative Assistant in Salt Lake City, Utah. Apply today or share this post with your network.

**Equity, Inclusion, and Transformation Administrative Assistant**
Job by Salt Lake Community College
Salt Lake City, Utah, United States (Hybrid)
Medical, Vision, Dental, 401(k) and 6+ benefits

View job

 44 connections work here

 19 1 comment • 4 reposts

Instagram

Followers: 5,714

Posts: 12

Impressions: 1.34M

Engagements: 848

Top post:



saltlakecc



Liked by hirschikisses and others

saltlakecc #SaltLakeCC is proud to recognize Gabriel Holm as the 2023 Provost's Graduate of Excellence for the School of Humanities & Social Sciences. #slccgrad #peopleofslcc