

MEDIA REPORT

June 2023



News Coverage

Summary

355 stories in national and local media. An estimated 631.4M people had subscriber access (reach) to these articles with an estimated earned media value of \$6.77M.

Media Advisories

June 4, 2023

SLCC Honors Graduates During 2023 Commencement Ceremony

SALT LAKE CITY, June 4, 2023—Today, Salt Lake Community College proudly celebrated the achievements of more than 3,000 graduates during its 2023 Commencement Ceremony at the Maverik Center in West Valley City.

Fox 13

SLCC Celebrates 2023 Graduates with keynote speaker and author Tara Stringfellow.

<https://youtu.be/1F6Ll3eu5gE>

Top Stories

June 5, 2023

[Dream of earning diploma achievable, even while incarcerated](#) *DesertNews*

Now that Rios-Mojica has completed high school, his next goal is to enroll in Salt Lake Community College in August.

June 6, 2023

[Fashion dreams: How Utah's only fashion institute sets aspiring designers up for success](#)

TheCityJournals

Salt Lake Community College’s Fashion Institute, the only one in the state of Utah, presented a student-led fashion show on April 22 at their South City Campus.

June 6, 2023

[Accomplished poet and author delivered Salt Lake Community College's Commencement Address](#) *TheCityJournals*

Many years ago, Tara M. Stringfellow was a divorce attorney in Chicago, living in a penthouse apartment overlooking Lake Michigan with her husband and dog.

June 8, 2023

[SLCC is inviting the public to a Juneteenth Freedom Day Music Festival](#) *KSTU-TV*

English, Linguistics and Writing Studies at Salt Lake Community College, joined us to tell us more about the holiday.

June 9, 2023

[How Utah adopted ‘the most inclusive in-state tuition policy in the nation’ for refugees](#) *Deseret News*

Moreno was elected student body president at Salt Lake Community College, which earned him a scholarship.

June 15, 2023

[Tech Springs To Life In Lehi](#) *Site Selection*

Valley University, Mountainland Technical College and Salt Lake Community College are just a few of local institutions where the company.

June 15, 2023

[Salt Lake Community College awarded \\$100,000 grant to invest in students seeking skilled workforce training](#) *Utah Business Magazine*

To a better supported trades industry.” About Salt Lake Community College Salt Lake Community College.

June 15, 2023

[CSUN Announces Men’s Basketball Recruiting Class | 06/15/2023 – SCVNEWS.com](#) *OLTNEWS*

Brinson also had a stellar 2021-22 season at Salt Lake Community College where he led the team in points per game (13.7)

June 15, 2023

[Roundup of various Pell efforts](#) *Community College Daily*

Discussed by Deneece Huftalin, president of Salt Lake Community College (Utah). Huftalin thanked legislators for supporting.

June 19, 2023

[DU Finalizes Men's Hoops Roster, Headed to Summer Practice](#) *LetsGoDU*

Tyson Graff from Salt Lake Community College and Josh Lee from Itawamba CC have all shown the ability to score from distance.

June 27, 2023

[Technology can raise barriers to learning English](#) *Salt Lake Tribune*

Salt Lake Community College , to elevate diverse perspectives in local media through student

June 27, 2023

['A Magical Special Needs Revue' at Draper Historic Theatre is all about teamwork and friendship](#) *Draper Journal*

AdriAnn Manos, who studied creative writing at Salt Lake Community College, uses a wheelchair and has sought out ways to express.

June 28, 2023

[Quedan dos días para el fin de la ayuda estudiantil Fafsa, aquí te explicamos cómo aplicar](#) *KULX-TV*

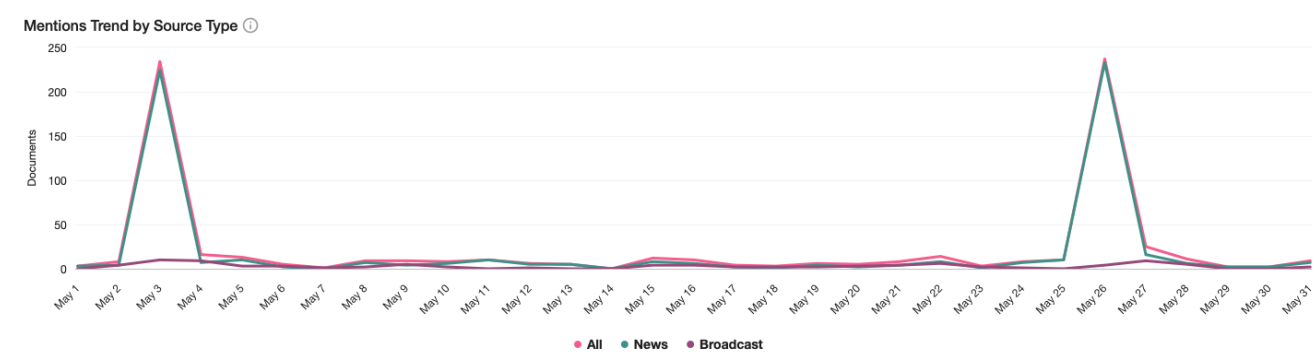
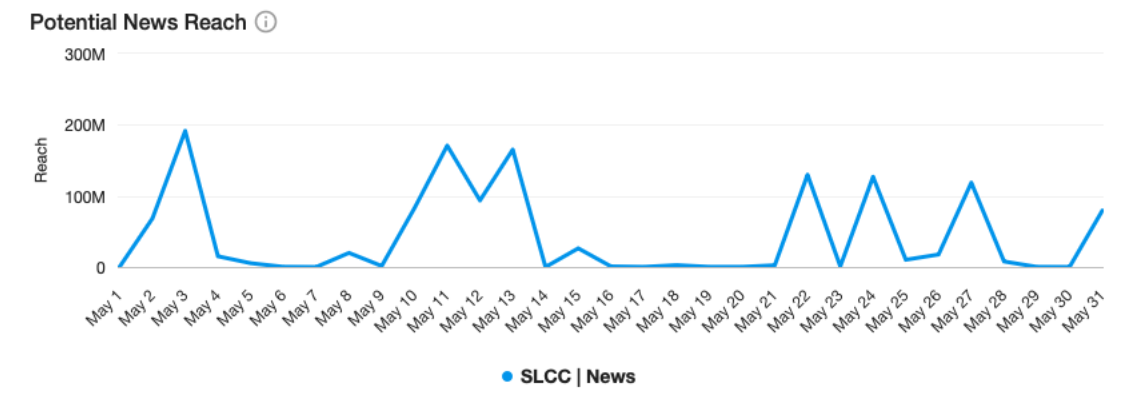
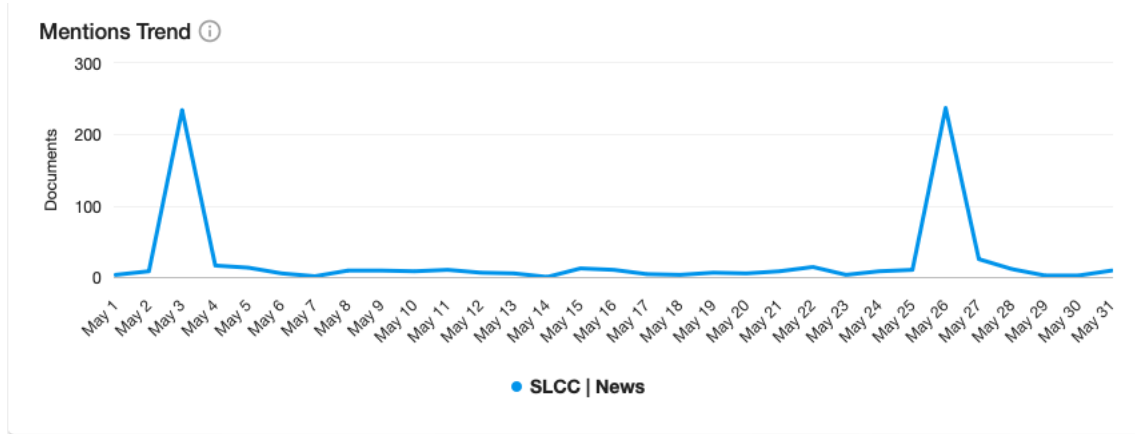
El Salt Lake Community College está ofreciendo ayuda a padres y estudiantes gratuita.

June 30, 2023

[Local students receive Rising Star Student, Dr. Patrice Johnson Superintendent's Scholarships](#) *The Herriman Journal*

She has been accepted to six different colleges and is planning to attend Salt Lake Community College and then transfer to finishing nursing school.

Media Coverage Analytics



Social Media

SLCC Blog

A total of nine blog posts were created and placed on the SLCC News and Events Page. Here are the five posts with the most visits:

06/07 [SLCC President Huftalin Joins Forces with Excelencia in Education’s Presidents for Latino Student Success Network](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn
Visits: 704

06/17 [Meet our Students: Kimani Griffin - USA Winter Olympian](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram
Visits: 634

06/05 [Alumni Spotlight: Heather Nielsen](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram
Visits: 545

06/14 [Promoting Health and Happiness: SLCC Employee Wellness Programs](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram
Visits: 501

06/20 [75 Years of Auto Mechanics](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram
Visits: 496

Twitter

Followers: 4,891

Posts: 21

Impressions: 17,659

Engagements: 614

Top Tweet:

 **Salt Lake CC** 
@SaltLakeCC

Happy LGBTQIA+ Pride Month, Bruins! Never forget that you belong here. [#SaltLakeCC](#)



2:44 PM · Jun 1, 2023 · 9,098 Views

Facebook

Followers: 23,783

Posts: 25

Impressions: 582,689

Engagements: 8,695

Top post:

 **Salt Lake Community College** updated their cover photo.
June 1 · 🌐



[See insights](#) [Create ad](#)

  You, Mark Fossen, Alina Osika and 266 others 5 comments 9 shares

LinkedIn

Followers: 75,219

Posts: 21

Impressions: 56,453

Engagements: 1,621

Top Post:



Salt Lake Community College
75,907 followers
SLCC 7mo • 🌐

Still true. In 1967, SLCC was known as the Utah Technical College at Salt Lake. [#SaltLakeCC](#) [#slcc75](#) [#UtahHistory](#) [#HappyPride](#) [#FlashbackFriday](#)



👍❤️🌱 Julie Hirschi and 121 others
4 comments · 2 reposts

Instagram

Followers: 5,756

Posts: 8

Impressions: 428,829

Engagements: 923

Top post:



saltlakecc



Liked by hirschikisses and others

saltlakecc Happy LGBTQIA+ Pride Month, Bruins! Never forget that you belong here. #SaltLakeCC

[View all 2 comments](#)

June 1