

# MEDIA REPORT

July 2023



# News Coverage

## Summary

188 stories in national and local media. An estimated 308M people had subscriber access (reach) to these articles with an estimated earned media value of \$4.4M.

## Press Release

July 10, 2023

Salt Lake Community College's Prison Education Graduates Earn Associate's Degrees

Today, twenty-three students proudly graduated from Salt Lake Community College's (SLCC) Prison Education Program at the Utah State Correctional Facility. Sixteen received an associate's degree, all but one in General Studies, and seven received a certificate of completion for General Education.

## Top Stories

July 3, 2023

['It's time to graduate:' Abby McNulty readies to depart the Park City Education Foundation](#)  
*ParkRecord.com*

The Park City nonprofit's president and CEO will vacate the role to join Salt Lake Community College as its vice president of institutional advancement starting Aug. 1. The position allows McNulty to continue her work in education at a student-centric organization while growing and challenging herself in new ways.

July 4, 2023

[Park City Education Foundation CEO Abby McNulty stepping down](#) *TownLift.com*

Abby McNulty, the current president and CEO of the Park City Education Foundation (PCEF), recently announced a career change and will leave her position with the PCEF.

## July 5, 2023

[The evolution and adoption of mindfulness](#) *UTAHBUSINESS.COM*

Twenty years ago, mindfulness sort of existed in this realm of new-agey, woo-woo stuff,” says Anna Smyth, an adjunct professor at Salt Lake Community College. That’s certainly not the case today.

## July 7, 2023

[New \\$100,000 grant awarded to SLCC will expand the school’s Building Automation Systems program](#) *TAYLORSVILLECITYJOURNAL.COM*

Salt Lake Community College has just received a \$100,000 grant – with the opportunity to renew it for three more years, which would ...

## July 7, 2023

[Brad Mortensen: Post SCOTUS decisions, Utah schools must use the right tools to unlock opportunities in higher education](#) *SLTRIB.COM*

Growing up in Lyman, Idaho, early July was typically associated with two things: nearby Rexburg’s Whoopie Days Fourth of July celebration, and my dad, Leon, working hours on end to get the first crop of alfalfa hay harvested.

## July 10, 2023

[The Ute Tribe’s kids have been failed by the public school system more than any other students in Utah](#) *SLTRIB.COM*

The DuShane-Navanick brothers went to Salt Lake Community College; Joseph will soon be transferring to the University of Utah. They hope to return to the tribe with their degrees, to upend the system that didn’t help them.

## July 10, 2023

[Salt Lake Community College’s Prison Education Program graduates earn associate’s degrees](#) *UTAHBUSINESS.COM*

Today, twenty-three students proudly graduated from Salt Lake Community College’s (SLCC) Prison Education Program at the Utah State Correctional Facility.

## July 10, 2023

[Inmates at Utah State Prison graduate from college through SLCC program](#) *KSLNEWSRADIO.COM*

As one of this year’s Graduates of Excellence at Salt Lake Community College. Amanda said her parents had never gone to college.

## July 11, 2023

[Nearly two dozen students in prison graduate from Salt Lake Community College](#) *FOX13NOW.COM*

Salt Lake Community College held its first graduation ceremony in the history of the Utah Department of Corrections with 23 students receiving a certificate of completion or associate's degree.

## July 12, 2023

[SLCC opens new campus in Herriman with University of Utah](#) *KUTV.COM*

For the first time, Salt Lake Community College and the University of Utah are collaborating on a new campus.

## July 14, 2023

[A single mom says she knows that college is for anyone who wants a degree](#) *FOX13NOW.COM*

Utah's public colleges are coming together because they want you to go to college—no matter your age or experience.

## July 17, 2023

[Luciano S. Martinez: Affirmative action helps minorities in Utah and across the nation](#) *SLTRIB.COM*

Now that the United States Supreme Court has determined that affirmative action is no longer necessary in our nation's colleges, what's next for ethnic minority students?

## July 18, 2023

[Utah colleges gave out their biggest pay increases in decades. Here's why they're still worried.](#)  
*SLTRIB.COM*

Employees at Utah colleges just received their biggest overall raise in decades — but with inflation and skyrocketing housing prices, some school leaders feel only “cautiously optimistic” about how much the boost will help them retain staff.

## July 19, 2023

[A new college campus is making its way to Herriman! Here's why it's unique...](#) *STUDIO5KSL.COM*

One new campus is coming from TWO of Utah's institutions of higher education.

## July 25, 2023

[Utah's poet laureate gets \\$50,000 award, in part to support poems about the Great Salt Lake](#)  
*SLTRIB.COM*

A year into her tenure as the state's poet laureate, Lisa Bickmore has been awarded a \$50,000 fellowship from The Academy of American Poets.

## July 31, 2023

[A college project turns into a viral sensation and a successful fashion company](#) *FOX13NOW.COM*

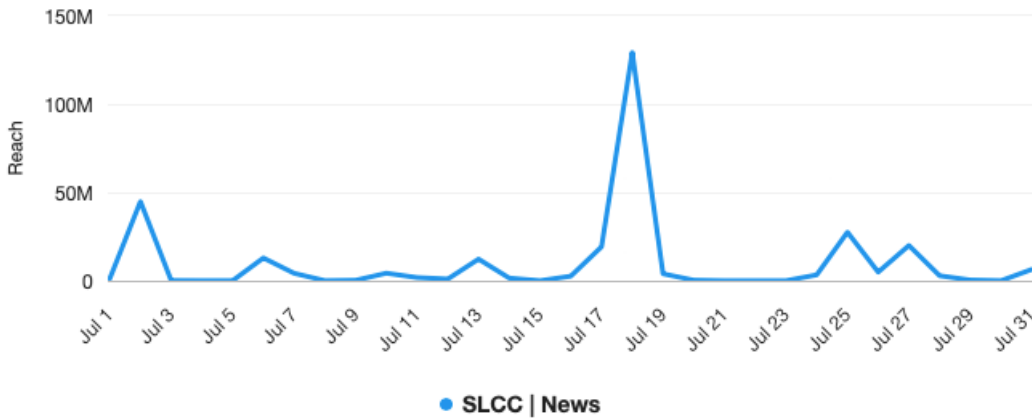
The fashion brand Chelsea Reece started as a college project and quickly turned into a viral sensation.

# Media Coverage Analytics

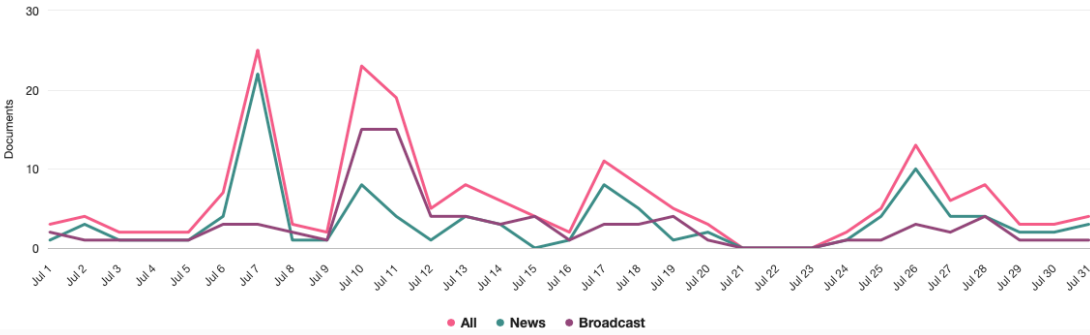
Mentions Trend ⓘ



Potential News Reach ⓘ



Mentions Trend by Source Type ⓘ



# SOCIAL MEDIA

## SLCC Blog

A total of 12 blog posts were created and placed on the SLCC News and Events Page. Here are the five posts with the most visits:

**07/19 [You're Invited to A Party! Open House Kicks off New Herriman Campus](#)**

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Visits: 1,382

**07/03 [On to New Adventures: SLCC Bids a Fond Farewell to its 2023 Retirees](#)**

Promoted via SLCC Today, LinkedIn

Visits: 687

**07/26 [SLCC's 4/10 Work Week Summer Pilot](#)**

Promoted via SLCC Today, LinkedIn

Visits: 679

**07/18 [75 Years of Welding](#)**

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Visits: 432

**07/11 [Salt Lake Community College's Prison Education Graduates Earn Associate's Degrees](#)**

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Visits: 428



# Twitter

Followers: 4,898

Posts: 25

Impressions: 12,107

Engagements: 299

Top Tweet:

 **Salt Lake CC**   
@SaltLakeCC

This feels like it was just yesterday, @HerrimanCity and @UUtah ...

 **Salt Lake CC**  @SaltLakeCC · Jul 13

Remember that time in the summer of 2019 when Herriman Campus was just a field? Celebrate with us at the Community Open House with us on August 4!  
#SaltLakeCC #slcc75 #ThrowbackThursday #tbt #UtahHistory  
calendar.slcc.edu/event/herriman



ALT

4:03 PM · Jul 13, 2023 · 1,426 Views



# Facebook

Followers: 23,941

Posts: 30

Impressions: 2.42M

Engagements: 40,141

Top post:

 **Salt Lake Community College**  
July 19 · 🌐

We can't wait! See you there on August 4. Herriman Campus is located at 14551 South Sentinel Ridge Blvd, Herriman, Utah 84096.



**HERRIMAN  
SLCC CAMPUS  
OPEN HOUSE**

 **Herriman City** ✓  
July 18 · 🌐

The time is quickly approaching for [Salt Lake Community College](#) to open their new campus here in Herriman!

Friday, August 4th, they'd like to invite the community out to an open house from 3:30-8:30 PM. The event will feature guided tours, food trucks, live music, face painting photo ops, mascots, and a chance to meet with SLCC and University of Utah faculty and staff.

## LinkedIn

Followers: 75,589

Posts: 32

Impressions: 65,715

Engagements: 1,610

Top Post:



**Salt Lake Community College**  
75,907 followers  
6mo · Edited · 

Aye Chan, who graduated from [#SaltLakeCC](#) this May and is headed to the U this fall, came to the US as a refugee from Myanmar. He became a US citizen last September, and we are so excited to see where the future takes him. [#slcc75](#) [#slccalumni](#) [#FourthofJuly](#) [#USA](#) [#OnceABruin](#)

<https://lnkd.in/gjyc4s25>



  Carol Ross and 125 others 8 comments · 2 reposts

# Instagram

Followers: 5,903

Posts: 9

Impressions: 1.78M

Engagements: 1,322

Top post:



saltlakecc



Liked by hirschikisses and others

saltlakecc Aye Chan, who graduated from #SaltLakeCC this May and is headed to the U this fall, came to the US as a refugee from Myanmar. He became a US citizen... more

[View all 2 comments](#)

July 4