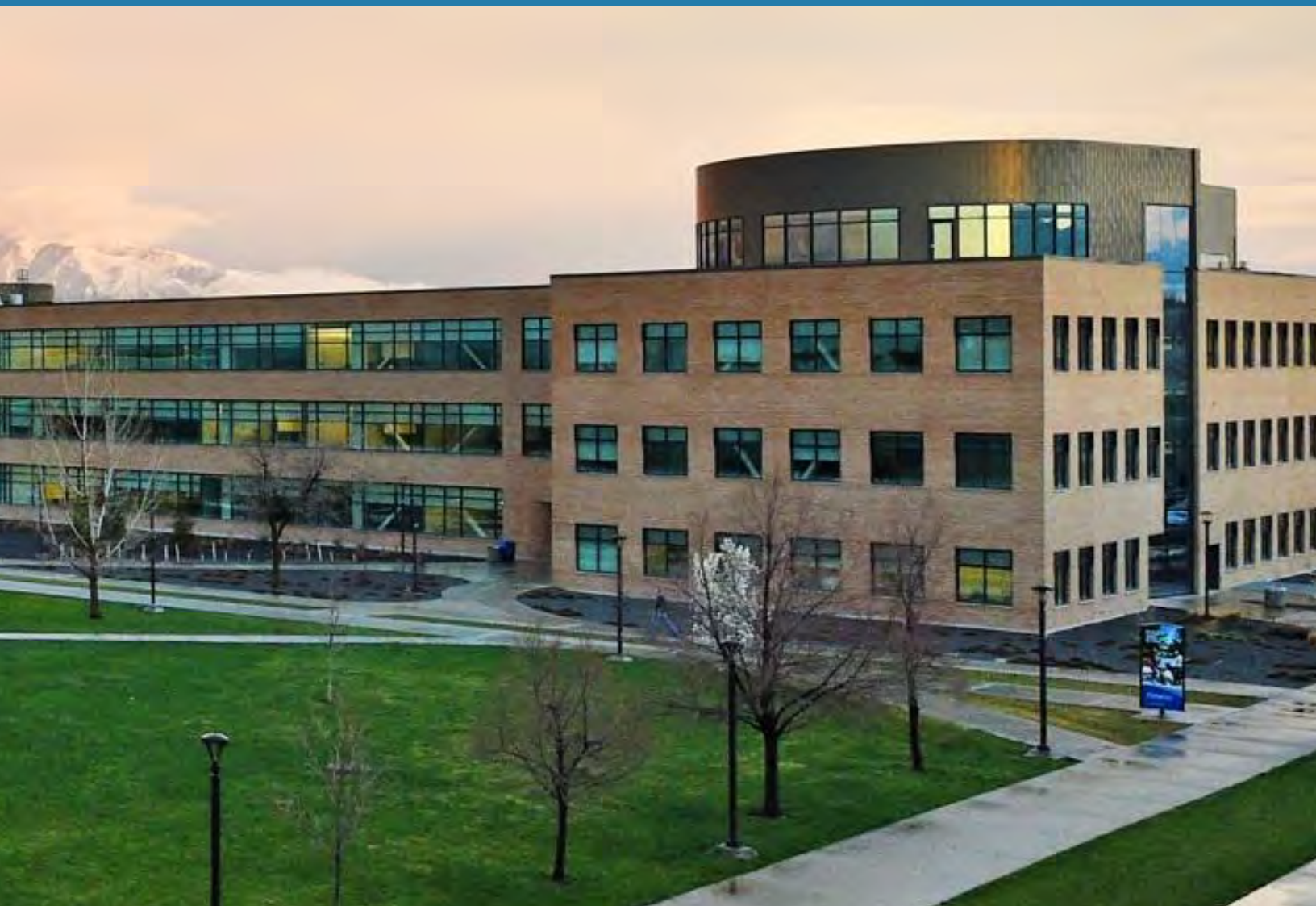


MEDIA REPORT

—
August 2021



News Coverage

Summary

388 stories in national and local media. An estimated 1,872,269 people had subscriber access (reach) to these articles with an estimated earned media value of \$425,388

Top Stories

August 2, 2021

[He Has a Speedskating Medal. Can He Get One in Baseball, Too?](#) USABREAKINGNEWS.NET

As competition got underway in Tokyo, only 142 athletes in the history of the Games had competed in both the Summer and Winter Olympics.

August 5, 2021

[Life on the streets to a graduate degree in Criminal Justice: How Rachel Santizo defied the odds](#) ABC4.COM

Each year, Salt Lake Community College awards Graduates of Excellence who have demonstrated hard work, commitment, and selflessness. One of those distinguished students joined Good Things Utah today, Rachel Santizo.

August 5, 2021

[SLCC is holding its graduation ceremony inside, and it can't enforce COVID precautions](#) SLTRIB.COM

With the number of COVID-19 cases surging and the death toll on the rise, Salt Lake Community College will hold its graduation ceremony on Friday without enforcing any coronavirus precautions.

August 5, 2021

[Teen goes from poverty to top of his class](#) *FOX13NOW.COM*

Each year, Salt Lake Community College awards Graduates of Excellence who have demonstrated hard work, commitment, and selflessness.

August 5, 2021

[Salt Lake Community College sees 10 percent increase in student applications](#) *FOX13NOW.COM*

Salt Lake Community College is seeing more people sending in applications to attend the school, Curtis Larsen, SLCC Assistant Vice President Student Services.

August 12, 2021

[Para-fencer from Utah is packing her bags for Tokyo](#) *FOX13NOW.COM*

Shelby Jensen is packing her bags and heading to Tokyo to represent the USA in the Paralympic Games.

August 13, 2021

[This Program Helps First Generation College Students Jumpstart Their Education](#)

STUDIO5.KSL.COM

For first-generation college students, the road to a higher education can be a little intimidating. One local school is celebrating their 10th year of the PACE program.

August 15, 2021

[Students taking next career step find support at SLCC](#) *KSL.COM*

The impacts of the pandemic have been felt by all Utahns and across every aspect of their lives.

August 15, 2021

[Fingers crossed for the fall](#) *CCDAILY.COM*

Joe Gilgour, president of Mineral Area College (MAC) in rural Missouri, was very happy to see the hundreds of students who attended the college's open house last Tuesday.

August 19, 2021

[Third-Ranked Eastern Florida State Women's Soccer to Face Salt Lake City, Snow College in Utah](#) *SPACECOASTDAILY.COM*

The third-ranked Titans will play No. 2 Salt Lake City Community College and No. 4 Snow College this week, both of whom made it to the national tournament semifinals last season.

August 23, 2021

[Eastern Florida State Men's Soccer Falls to No. 1 Ranked Salt Lake City Community College 1-0](#) *SPACECOASTDAILY.COM*

The Eastern Florida State College men's soccer team held tough against the No. 1 team in the country, falling 1-0 to Salt Lake City Community College Saturday at Zions Bank Stadium in Herriman, Utah.

August 24, 2021

[Eastern Florida Women's Soccer Earns 0-0 Double-Overtime Draw Against Salt Lake City Community College](#) *SPACECOASTDAILY.COM*

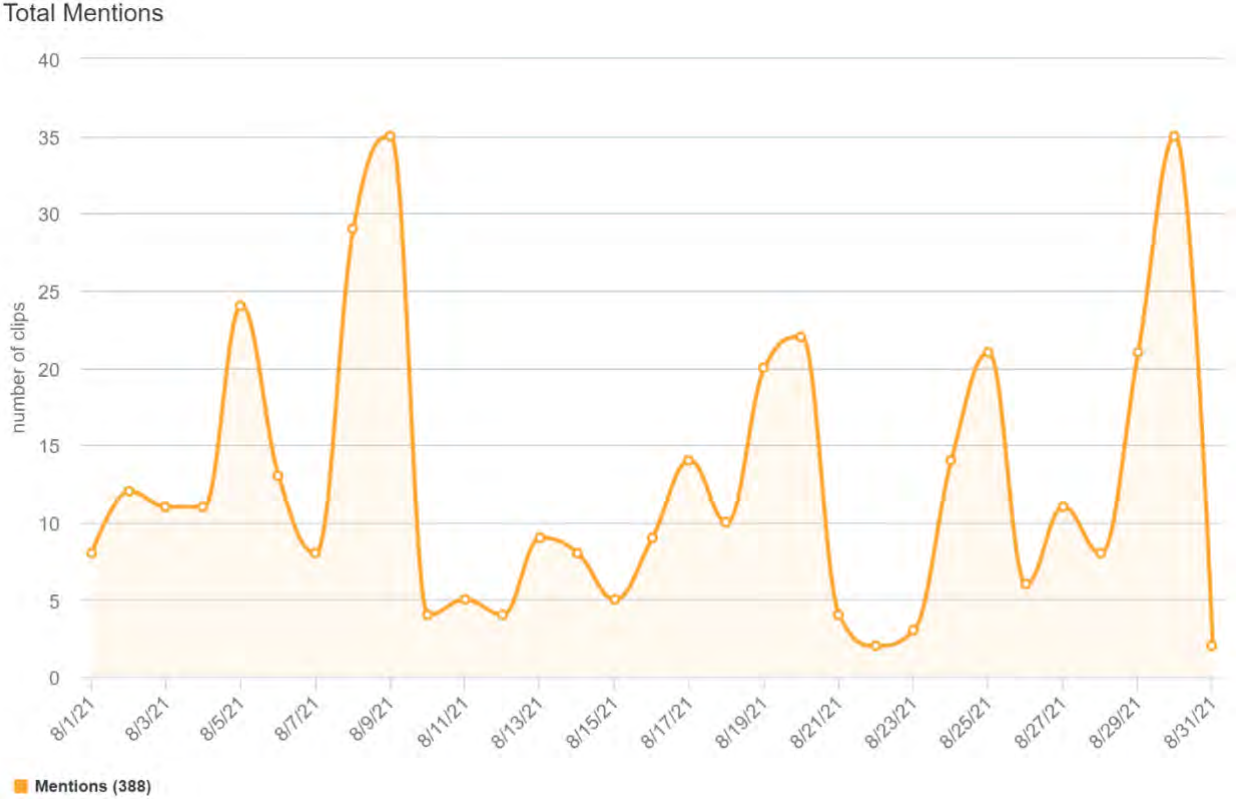
The Eastern Florida State College women's soccer team battled No. 2 Salt Lake City Community College for 110 minutes, ending in a 0-0 double-overtime draw Saturday at Zions Bank Stadium in Herriman, Utah.

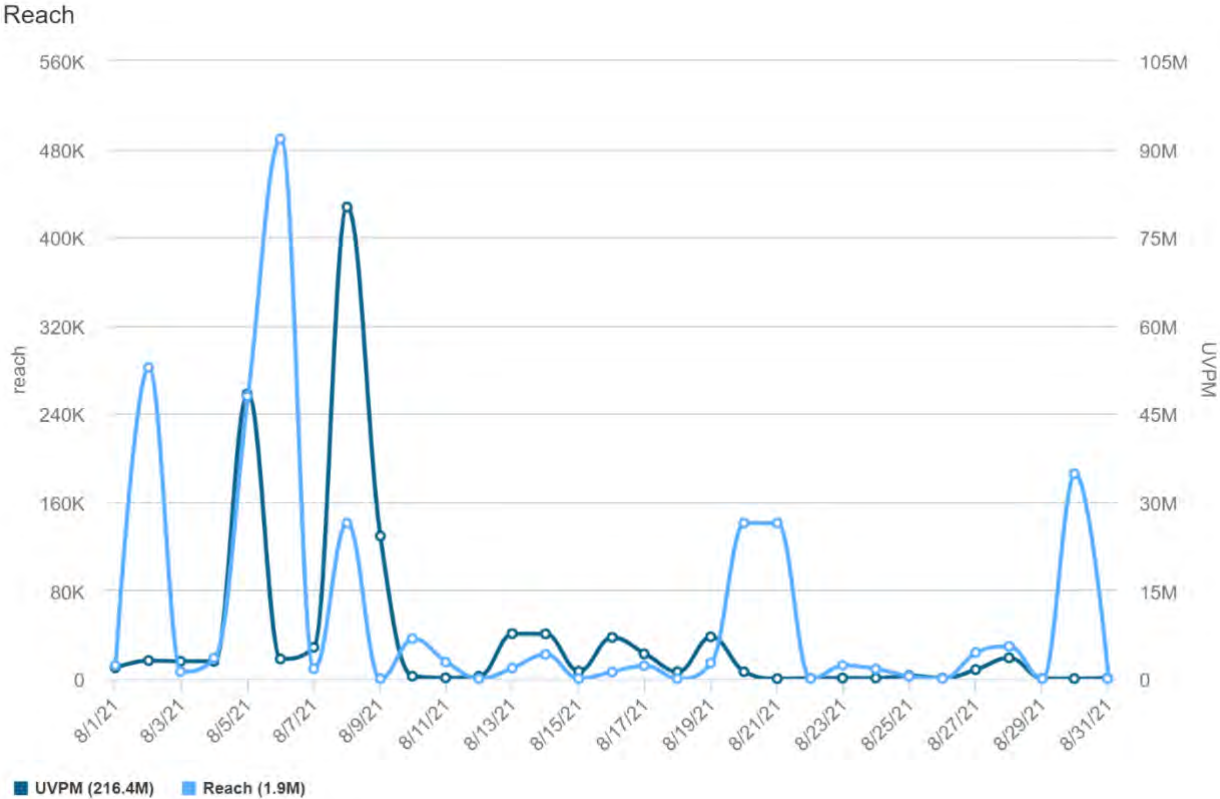
August 27, 2021

[Salt Lake Community College offers program to help unemployed Utahns](#) *KUTV.COM*

If you were laid off or lost your job because of the COVID-19 pandemic, Salt Lake Community College has an opportunity for you to enhance your career!

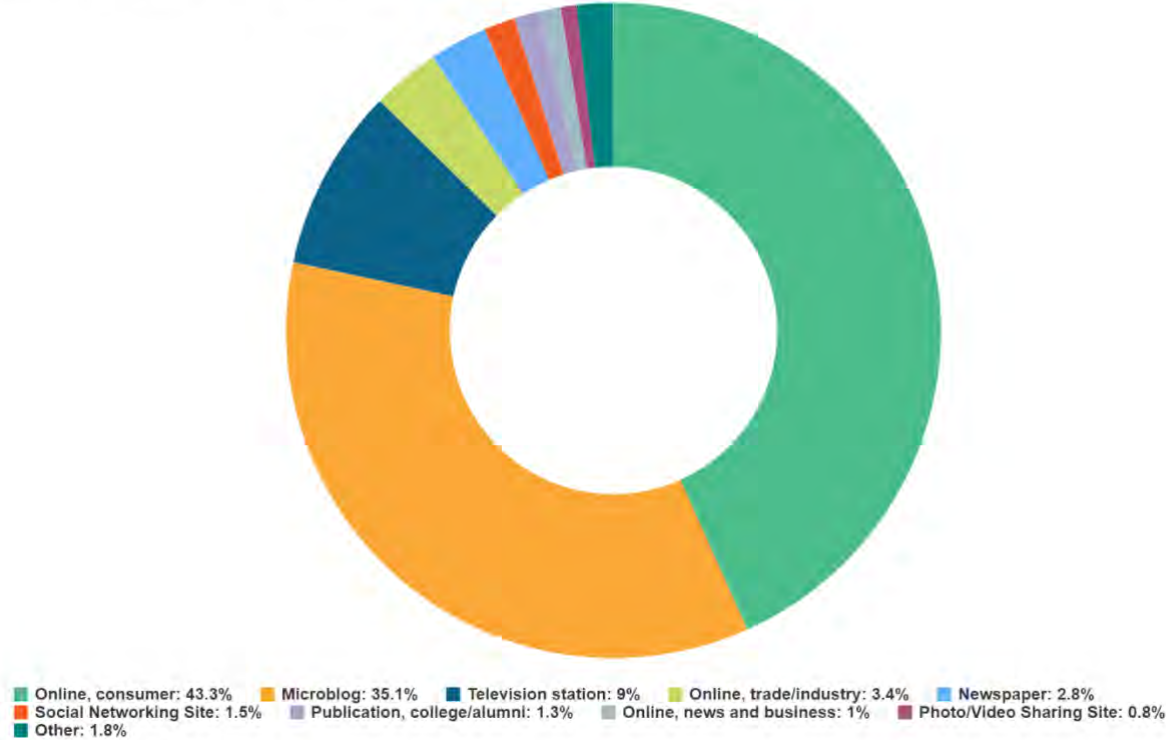
Media Coverage Analytics





Reach is the Total Number of Unique Viewers/Readers

Share of Coverage by Media Type



Social Media

SLCC Blog

A total of 7 blog posts were created and placed on the SLCC News and Events Page.

8.3 [Meet Our Students: Elizabeth Dawn Hays](#)

Promoted on SLCC Today, Facebook, Twitter

8.3 [Vaccine Clinics Offered at Four SLCC Campuses](#)

Promoted on SLCC Today, Facebook, Twitter

8.4 [2021 Commencement Poetry Finalists](#)

Promoted on SLCC Today, Facebook

8.6 [2020, 2021 Graduates Encouraged to “Take Every Chance as an Opportunity” at Special Commencement Ceremony](#)

Promoted on SLCC Today, Facebook, Twitter

8.19 [Meet Our Students: Waliyatou Djobo](#)

Promoted on SLCC Today, Facebook, Twitter

8.19 [College Board of Trustees Announces Two New Members](#)

Promoted on SLCC Today, Facebook, Twitter, LinkedIn

8.20 [Movie Premiere Paired with Beehive Art Exhibition Closing Night](#)

Promoted on SLCC Today, Twitter

Twitter

Number of tweets: 30

Tweet impressions: 41.6K

Number of mentions: 310

Follower Count: 4620 (+31)

Top Tweet:

Top Tweet earned 4,529 impressions

Let's see... former [@slccbbaseball](#) player [@eddyalvarez90](#) with a 🏆 in the winter and summer games, former [@SLCC_Softball](#) player pitching for 🇺🇸 in the [#TokyoOlympics](#) games and our SLCC fencer Shelby Jensen up next in the [#Paralympics](#) ... it's good to be a Bruin, y'all!

👤 1 🔄 3 ❤️ 25

Top Media Tweet:

Top media Tweet earned 2,584 impressions

Journalism/Digital Media major Amie Schaeffer is the 2021 Grad of Excellence from the School of Arts, Communication & Media.

"I have been editor-in-chief [at The Globe] since spring 2020. It is a role I will always keep close to my heart."

[#slccgrad](#) [#slcc](#) [#saltlakecc](#)
pic.twitter.com/dundp6RzTz



👤 1 ❤️ 20

Top Mention:

Top mention earned 849 engagements



Alonso
@areynarivarola · Aug 4

That's all folks!

I just wrapped up teaching my first Ethnic Studies class at [@SaltLakeCC](#). 📖

In a few hours, I will also wrap up serving as interim director of admissions. 📄

This has been a summer full of growth. 🌱

As always, I am honored to be part of a [#CommunityCollege](#).
pic.twitter.com/8VnfEITuRw



👤 11 🔄 1 ❤️ 222

Facebook

Number of posts: 18

Post impressions: 112K

Page likes: 21,283 (+58)

Top post:



Salt Lake Community College
Published by Sarah Reale · August 6

Today was a good day. We are proud of you, Bruins! #SLCCGrad

2,942 People Reached 338 Engagements Boost Post

79 9 Shares

LinkedIn

Number of posts: 7

Page views: 1723

Unique visitors: 2613

Total followers: 66,631 (+376)

Reactions: 609

Comments: 97

Shares: 19

Top Post:



Salt Lake Community College

67,259 followers
2mo · 🌐

...

Criminal Justice major Rachel Santizo is the 2021 Graduate of Excellence from the School of Applied Technology and Technical Specialties.

"I started college with the assumption that I didn't amount to any type of educational excellence, due to my troubled past and being over the age of 40. I feel that true academic excellence is not only the grades you work hard for but also the knowledge you spread to the world. I can honestly say that I am not fully convinced of my excellence per se; however, I know I set an incredible example in my community in a pursuit of finding excellence to change the world we live in today. Throughout my addiction and homelessness, the odds of me being seen were invisible to none. Today, I celebrate almost nine years of sobriety. With that, I have incredible passion to create change in my community."

Post-SLCC plans: Continuing employment with Odyssey House of Utah and using her education to create improvements within the medical, homeless and corrections settings.

[#slccgrad](#) [#slccstories](#) [#saltlakecc](#) [#slcc](#)



Instagram

Number of posts: 10

Number of stories: 27

Post likes: 722

Total followers: 4204 (+65)

Top post:

 saltlakeecc ⋮



[View Insights](#) [Boost Post](#)






839 views · Liked by slcc_chc

saltlakeecc SLCC Graduation Highlights 2021

[View all 4 comments](#)

slcc_chc 🙌👏👏👏 

August 6