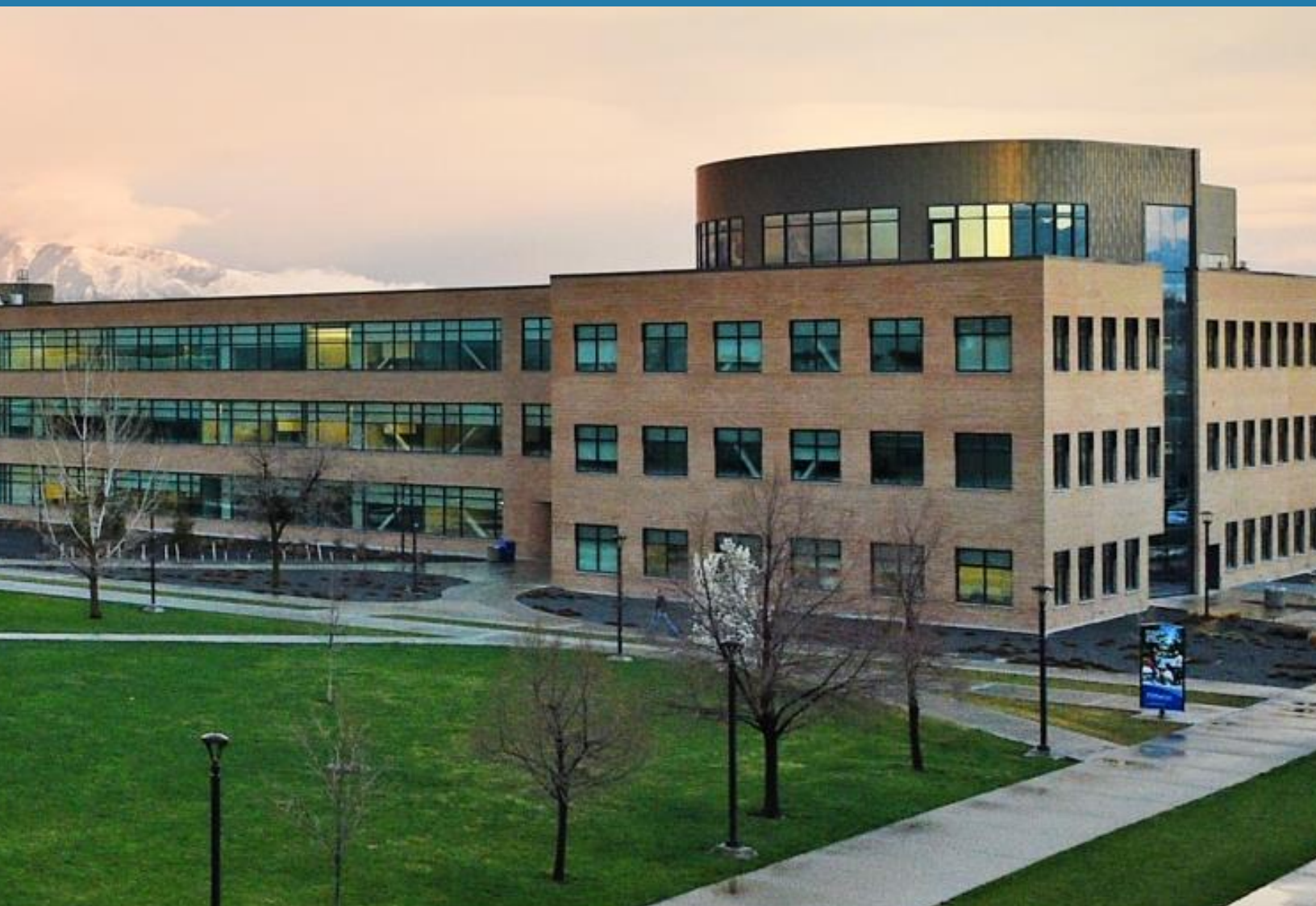


MEDIA REPORT

—
March 2021



News Coverage

Summary

731 stories in national and local media. An estimated 3,336,254 people had subscriber access (reach) to these articles with an estimated earned media value of \$794,616.72.

Press Releases

March 8, 2021

[SLCC's \\$1M NSF Grant Benefits Low-income, Academically Talented STEM Students](#)

March 17, 2021

[SLCC Opens New "Student-driven" Center on its Jordan Campus](#)

March 22, 2021

[Veterans Business Resource Center at SLCC Launches Outreach Program for Active Duty and Veteran Business Owners](#)

Top Stories

March 1, 2021

[Utah colleges would need 85% of classes to be in person by August under this House bill](#)

STRIB.COM

Utah's colleges and universities would be required by August to offer at least 85% of the number of in-person classes that they provided in fall 2019 under a bill that passed through the House of Representatives on Monday.

March 5, 2021

[Local author traces family history in new book](#) *ICATHOLIC.ORG*

Understanding where you come from is important because you can draw strength from the past, Manuel Romero believes.

March 5, 2021

[Utah College Enrollment Held Steady During the Pandemic, But Not For Salt Lake Community College](#) *KUER.ORG*

Utah colleges have fared pretty well relative to others around the country during the pandemic. While many schools saw significant drops in enrollment, schools in the state mostly held steady, showing only slight decreases.

March 8, 2021

[Intermountain Healthcare announces scholarships to support diversity in healthcare](#)

UTAHBUSINESS.COM

Intermountain has funded \$495,000 in scholarships as part of its Diversity in Healthcare Scholarships initiative.

March 15, 2021

[SNAP Benefit Extension: A Lifeline For Some In UT Colleges](#) *UPR.ORG*

For many students, money is scarce and getting a college education means making sacrifices, but it shouldn't mean going hungry.

March 15, 2021

[SLCC - New Student Center](#) *KUTV.COM*

Katherine Kay Coquemont, from Salt Lake Community College introduces us to the beautiful new Student Center located at the Jordan Campus.

March 15, 2021

[Here's a simple plan to help clean up Utah's air: keep workers home during pollution buildups](#) *STRIB.COM*

Thousands of Utah state employees have been working from home for months during the pandemic and, under a bill that cleared the Legislature without a single dissenting vote, more will be asked to do so on bad air days.

March 17, 2021

[SLCC Opens New "Student-driven" Center on its Jordan Campus](#) *ES-US.FINANZAS.YAHOO.COM*

This week, Salt Lake Community College is celebrating the official opening of the Tim and Brenda Huval Student Center on the school's Jordan Campus.

March 22, 2021

[Veterans Business Resource Center at SLCC Launches Outreach Program for Active Duty and Veteran Business Owners](#) *FINANCE.UTAH.COM*

The Utah Department of Veterans and Military Affairs (UDVMA) and the Utah Veterans Business Resource Center (VBRC), located at Salt Lake Community College's business support hub called The Mill, are pleased to announce the launch of the "VBRC Outreach Program".

March 22, 2021

[SLCC opens brand new student center in West Jordan](#) *ABC4.COM*

SLCC just opened the Tim and Brenda Huval Student Center on the Jordan Campus, which will serve as a dynamic hub for students, supporting their success through student engagement opportunities, academic and career advising, financial aid, childcare, and a health and counseling center.

March 27, 2021

[Construction to start on Salt Lake Community College campus in Herriman, where University of Utah classes also will be offered](#) *STRIB.COM*

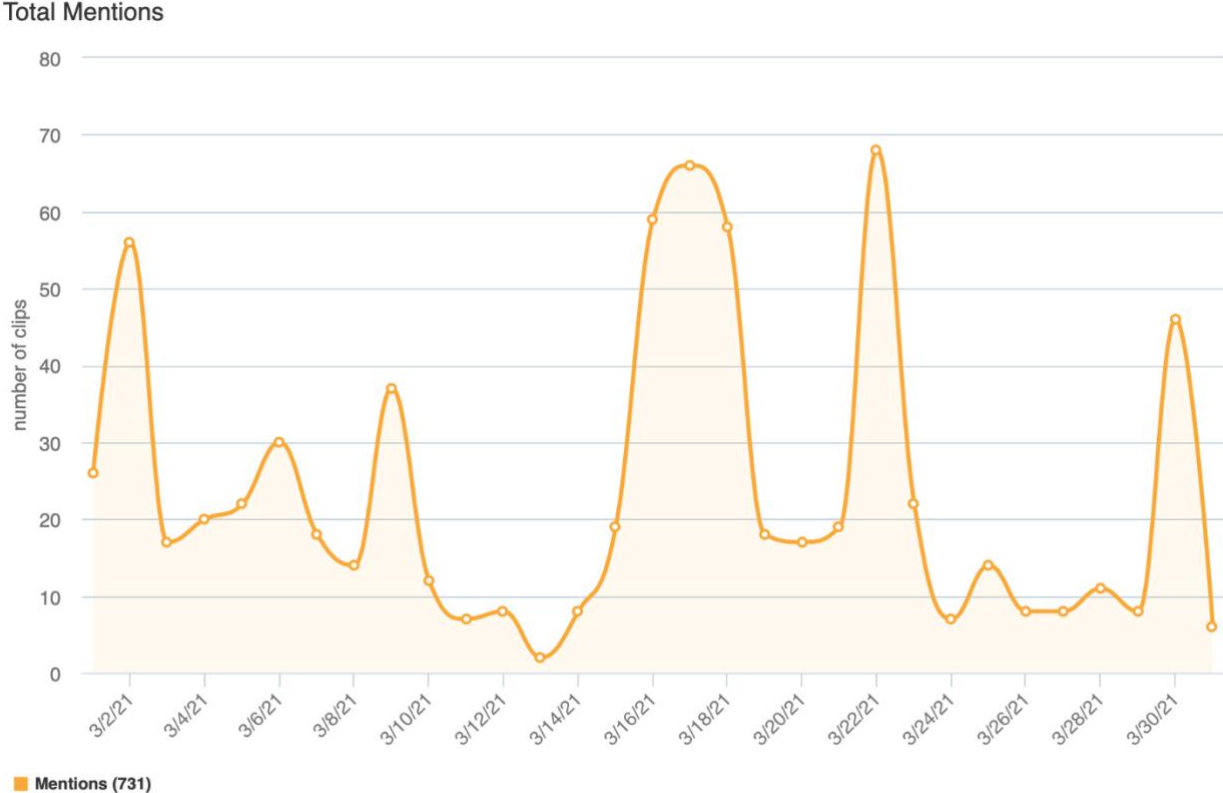
Salt Lake Community College's plans for a new campus in southwestern Salt Lake County were delayed for a year by the coronavirus, as state dollars slated for a first building disappeared in the economic downturn caused by the pandemic.

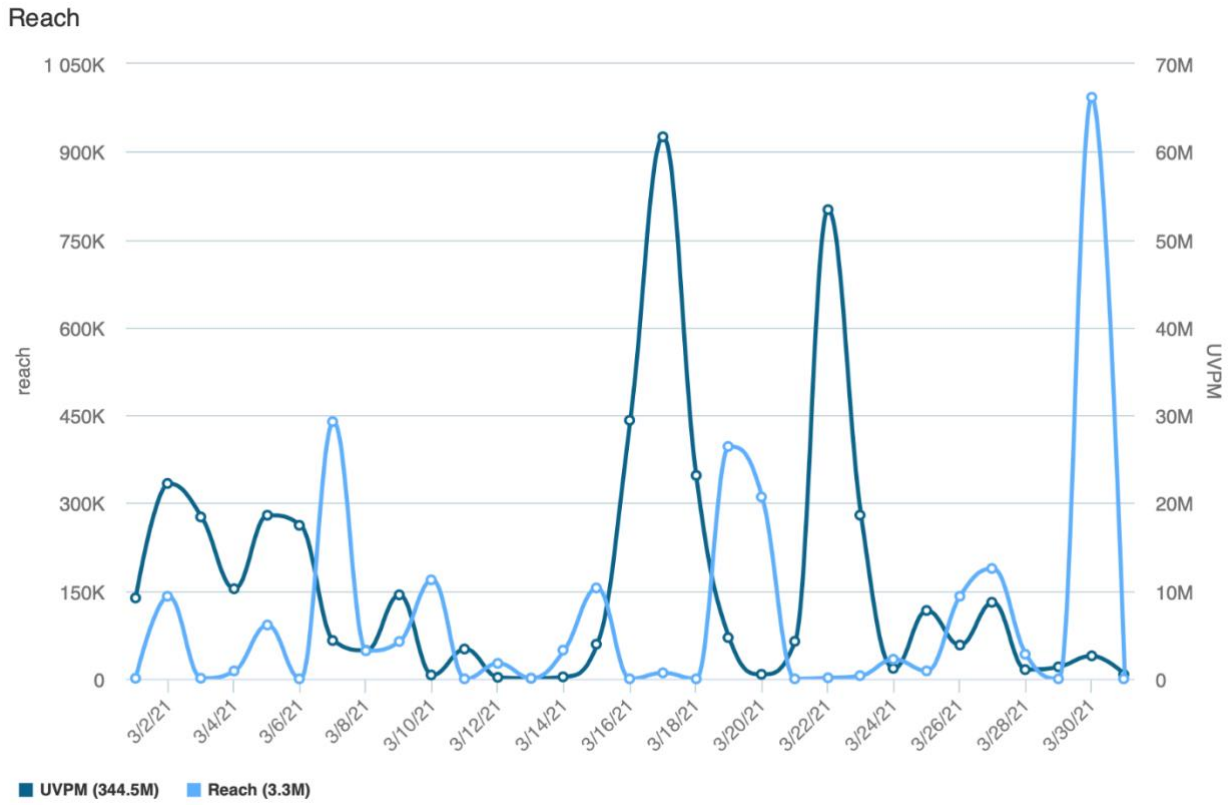
March 31, 2021

[LIST: Utah colleges and universities 2021 graduation plans](#) *ABC4.COM*

It has almost been one year since Utah's 2020 graduations were altered by the COVID-19 pandemic.

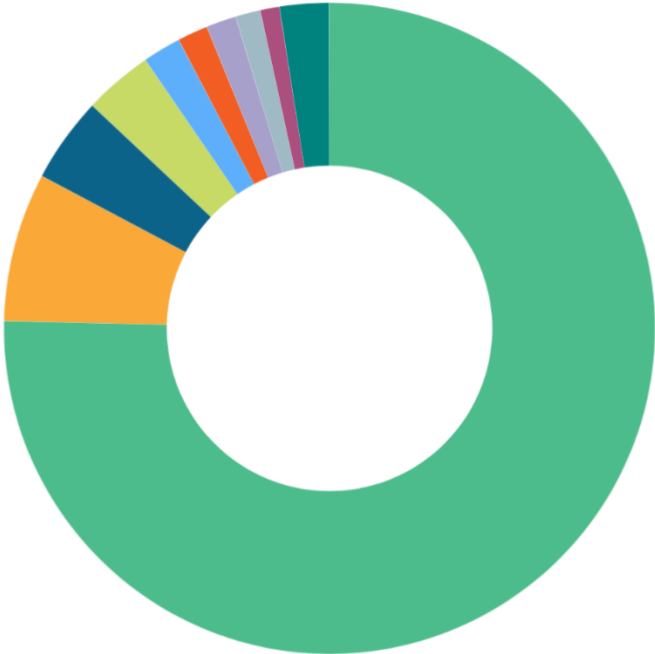
Media Coverage Analytics





Reach is the Total Number of Unique Viewers/Readers, UVPM is the Total Number of Unique Viewers/Readers on Social Platforms

Share of Coverage by Media Type



Online, consumer: 75.4% Microblog: 7.4% Television station: 4.2% Online, trade/industry: 3.4%
Online, news and business: 1.9% Newspaper: 1.5% Blog, consumer: 1.5% Publication, college/alumni: 1.2%
Social Networking Site: 1% Other: 2.5%

Social Media

SLCC Blog

A total of 16 blog posts were created and placed on the SLCC News and Events Page.

[3.1 College's \\$1M NSF Grant Benefits Low-income STEM Students](#)

Promoted on Facebook, Twitter

[3.2 Library Honoring Provost Sanders Offers Opportunity for 'Racial Reconciliation'](#)

Promoted on Facebook, Twitter

[3.2 Free COVID-19 Testing Sites Added at Select Campuses](#)

Promoted on SLCC Today, Facebook, Twitter

[3.5 Student Input Felt Throughout New Center](#)

Promoted on Twitter

[3.8 World Plumbing Day - Because Plumbing Improves the World](#)

Promoted on Facebook, Twitter, LinkedIn

[3.12 Free COVID-19 Testing Extended at Select Campuses](#)

Promoted on SLCC Today, Facebook

[3.18 Meet Our Faculty: Husam El Gendy](#)

Promoted on Facebook, Twitter

[3.19 College Celebrates New Student Center at Jordan Campus](#)

Promoted on SLCC Today, Facebook, Twitter

[3.19 SLCC Stands with Our Asian, Asian American and Pacific Islander Communities](#)

Promoted on SLCC Today, Facebook, Twitter

[3.20 Free Clinic at Jordan Campus Provides Dental Services to Children in Need](#)

Promoted on Facebook, Twitter

[3.22 Peace & Justice Vigil Held at South City for Atlanta Shooting Victims](#)

Promoted on Facebook, Twitter

[3.22 Veterans Business Resource Center at SLCC Launches Outreach Program for Active Duty and Veteran Business Owners](#)

Promoted on Facebook

3.22 [Undefeated Softball Team Ascends to No. 1 NJCAA Rank in Nation](#)

Promoted on Facebook, Twitter

3.24 [SLCC Alumnus Joins Food Service Team](#)

Promoted on Twitter

3.29 [2021 Scholarship Celebration Goes Virtual](#)

Promoted on SLCC Today, Facebook

3.29 [New Century Scholar on Path to Becoming Physician](#)

Promoted on Twitter

Twitter

Number of tweets: 30

Tweet impressions: 31.7K

Number of mentions: 136

Follower Count: 4561 (+8)

Top Tweet:

Top Tweet earned 3,318 impressions

Library Honoring Provost Sanders Offers Opportunity for 'Racial Reconciliation' Read more: buff.ly/3kD5a3S
pic.twitter.com/pK6OUFEotS



↩ 2 ↻ 5 ❤ 33

Top Mention:

Top mention earned 207 engagements

 **Jason Nguyen**
@FollowWIN · Mar 19

Groups are getting together at @SaltLakeCC to remember the victims in #ATL, and stand up against #AAPIHate. @abc4utah pic.twitter.com/1XTQMmR22L



↻ 1 ❤ 22

Top Media Tweet:

Top media Tweet earned 1,495 impressions

Happening now at South City, in solidarity to #StopAAPIHate

Follow @GlobeSLCC Instagram for the live stream. pic.twitter.com/Cmzv96oiak



↻ 5 ❤ 24

Facebook

Number of posts: 24

Post impressions: 151K

Page likes: 21,118 (+18)

Top post:



Salt Lake Community College
Published by Sarah Reale · March 1 ·

Edit

You and 61 others · 14 Comments · 1 Share

Love Comment Share

Most Relevant

Richard Diaz
I love this picture. I miss every single one of those students. And all the work they did to make SLCC a better place for new students. Many of them are professionals in our communities and really exemplify the future of our state.
Like · Reply · Message · 6w · 16

6 Replies

Joseph Erick Tapia
That's my boy Alain!
Like · Reply · Message · 6w

Sulistiyani Kathol
Proud of you all!!
Like · Reply · Message · 6w

Comment as Salt Lak...

LinkedIn

Number of posts: 5

Page views: 1224

Unique visitors: 616

Total followers: 64,4528 (+64)

Reactions: 205

Comments: 7

Shares: 13

Top Post:



Salt Lake Community College

65,017 followers

1mo · 



College's \$1M NSF Grant Benefits Low-income STEM Students. Read more:



College's \$1M NSF Grant Benefits Low-income STEM Students

saltlakecommunitycollege.blogspot.com · 3 min read

   67 · 4 comments

Instagram

Number of posts: 4

Number of stories: 35

Post likes: 285

Total followers: 3992 (+21)

Top post:

The image shows an Instagram post from the account 'saltlakecc'. On the left is a photograph of four cookies: one with a red SLCC logo, one with blue 'SLCC' text, one with a blue SLCC logo, and one with a blue SLCC logo. On the right is the post's interface, including the profile name 'saltlakecc', the caption 'It's pretty sweet to be an SLCC student 🍪', a comment from 'mtn_babe_801' saying 'I want one!! ❤️ and yes, it's the best!!', and a like count of 1. The post is dated 'MARCH 22' and has a comment input field.