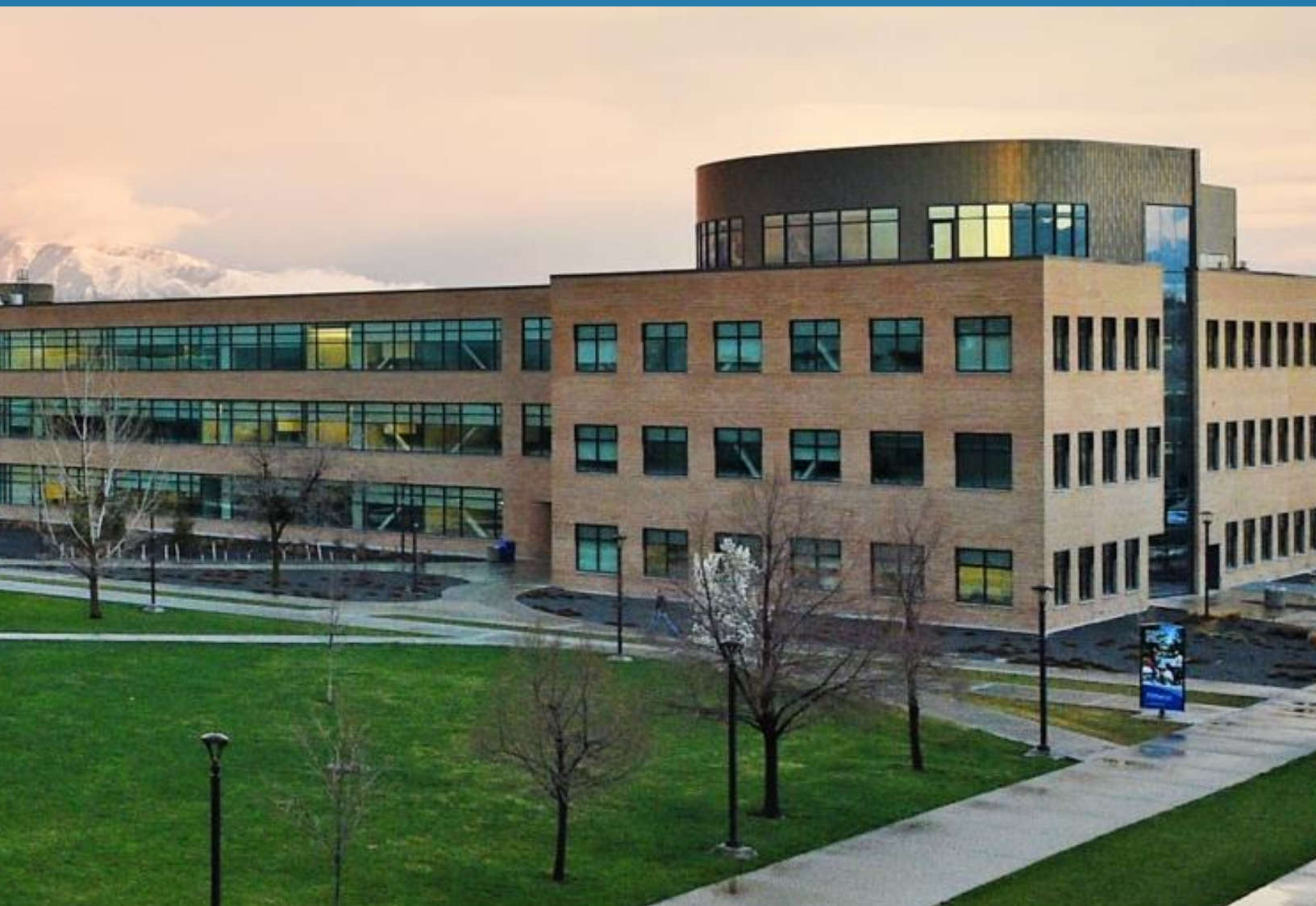


MEDIA REPORT

November 2022



News Coverage

Summary

388 stories in national and local media. An estimated 865M people had subscriber access (reach) to these articles with an estimated earned media value of \$6.4M.

Media Advisories

November 9, 2022

A Winter's Morning Veteran Flag Ceremony

In honors of Veterans Day, Salt Lake Community College will honor veterans with a flag ceremony (see below). This will be held on the day before the official Veterans Day so students and faculty can attend (students do not have class on Friday).

November 17, 2022

Salt Lake Community College receives grant to strengthen partnership program with Intermountain Healthcare and connect learners with opportunity

The Strada Education Network awarded a \$400,000 grant to Salt Lake Community College's (SLCC) Surgical Technology Program as part of Strada's Employer and Community College Partnership Challenge.

November 17, 2022

Mass Casualty Scenarios Event

Trauma and tragedy will strike at Salt Lake Community College at its annual Mass Casualty Incident event in which students training to be emergency responders will attend to "victims" from scenarios such as a train-car crash, gun shots, childbirth, and snake bites. Injuries at the scene are made to simulate real life wounds and illnesses.

Top Stories

November 2, 2022

[Curtain Call](#) *SALT LAKE CITY WEEKLY*

Between the theatrical offerings at the university, Salt Lake Community College's Grand Theatre, and the productions at Westminster College, our local institutions of higher learning have been essential catalysts for theatrical development in Salt Lake's history.

November 3, 2022

[SLCC + U = STEM success](#) *MIRAGE NEWS*

In late September, people flooded into The Dumke Center for STEM Learning, Science, and Industry Building at Salt Lake City Community College's (SLCC) Redwood Taylorsville campus.

November 4, 2022

[How a Generous Gift is Changing the Landscape of a Local Business School](#) *KSL-TV*

Nancy Michalko, Executive Director for Salt Lake Community College Foundation and Development, and Cali Bourdos sophomore in the SLCC Business School, share how a gift and funds will be used at their school.

November 5, 2022

[Salt Lake Community College leaders disappointed by court ruling that leaves DACA program in limbo](#) *SLTRIB*

Leaders at Salt Lake Community College said a recent federal court ruling, calling the Deferred Action for Childhood Arrivals (DACA) program unlawful, is disappointing but not surprising.

November 7, 2022

[How some Utahns navigate going to college at an older age](#) *SLTRIB*

At a young age, Carlos Mayorga said, he felt pressured by his family and those close to him to seek a college education.

November 8, 2022

[Opinion: This business school is the first in Utah to be named solely after a woman](#)

DESERET NEWS

Role models can have an extraordinary impact on one's personal and professional life.

November 8, 2022

[SLCC renames business school after Gail Miller](#) *KUTV*

Last month, Salt Lake Community College renamed its business school to the "Gail Miller School of Business."

November 9, 2022

[America's Top Online Colleges 2023](#) *NEEWEEK*

From full university degree programs to professional development courses to classes for hobbyists or those just wanting to learn something new, the range of education available online is enormous. The choices can be daunting.

November 9, 2022

[Here's what it takes to become a homeowner in Utah](#) *SLTRIN*

How have Utahns living on middle and lower incomes managed to buy homes amid skyrocketing prices?

November 13, 2022

[SLCC's first cross country teams finish 3rd, 8th in JUCO championships](#) *DESERET NEWS*

In the first year of their existence, Salt Lake Community College's cross-country teams finished third in the women's race and eighth in the men's race at the National Junior College Cross Country Championships Saturday in Tallahassee, Florida.

November 14, 2022

[Utah universities pushing to increase Hispanic enrollment](#) *KSL-TV*

As Utah's Hispanic population grows, many of the state's higher education institutions are putting resources toward recruiting and retaining Hispanic students.

November 14, 2022

[Salt Lake Community College scores three goals in second half to stun Butler soccer](#)
BUTLER COUNTY TIMES GAZETTE

Constant pressure saw Salt Lake Community College finally break through on Sunday afternoon.

November 16, 2022

[Various activities observe Native American Heritage Month](#) *INDIAN COUNTRY TODAY*

November is Native American Heritage Month, a time to recognize the contributions of Native people in the United States and celebrate the diverse cultures, traditions and histories of Native nations.

November 17, 2022

[Strada announces \\$4 million commitment for 11 community college and employer partnerships working to connect learners with opportunity](#) *ASSOCIATED PRESS*

Two-year grants will support proven partnerships that connect learners to education and in-demand employment opportunities and strengthen regional economies.

November 19, 2022

[WNCC men fight hard before falling to Salt Lake](#) *RURAL RADIO NETWORK*

The Western Nebraska Community College men's basketball team put a scare into the No. 3 ranked Salt Lake Community College on Friday in the SLCC Classic, but in the end, the Bruins put together a couple late runs to earn the 97-80 win.

November 20, 2022

['Emotional impact': Animation artist finds 'permanent' home at St. George Downtown Farmers Market](#) *ST. GEORGE NEWS*

He went on to graduate with a multimedia degree from Salt Lake Community College then attended Utah Valley University, where he received a bachelor's degree in game design and animation.

November 21, 2022

[Colleges Brace for More Pregnant and Parenting Students](#) *NEWS AKMI*

Whitney Phinney, a former graduate student at the University of Colorado's medical campus, thought she had permission to bring her infant daughter, Sunny, to class.

November 21, 2022

[The Great Salt Lake Collaborative wins \\$20,000 prize in 'Local that Works' contest](#)
STANDARD EXAMINER

The Great Salt Lake Collaborative won the top prize in Current's annual "Local that Works" contest.

November 21, 2022

[College food pantry works to ensure students and their families have enough to eat](#)
KSTU-TV

At a time when family and friends gather together over food to celebrate the holidays, a special food pantry is working to ensure college students know where their next meal is coming from.

November 23, 2022

[Local nonprofit Teens Act offers guidance, motivation for high school students](#) *DAILY HERALD*

In the 15 years since, the program has expanded into multiple high schools in the Provo City School District and partnered with BYU, Salt Lake Community College, Utah Valley University, United Way, Boys & Girls Clubs and various financial donors.

November 26, 2022

[Salt Lake Community College launches hybrid class to fill Utah’s need for rural EMTs](#)

KUER

A hybrid class at Salt Lake Community College aims to train more emergency responders in rural parts of Utah.

November 27, 2022

[EWC women play hard but fall at Salt Lake Thanksgiving Classic](#) *STAR HERALD*

The Lancers capped off the tournament with a hard-fought loss to No. 14 Salt Lake Community College in a game where the Lancers battled to the end before falling 59-54.

November 28, 2022

[National contest honors Utah Public Radio and collaborative coverage of Great Salt Lake crisis – Cache Valley Daily](#)

KVNU

The Great Salt Lake Collaborative’s community partners include the Great Salt Lake Institute at Westminster College, the Salt Lake City Public Library, the Salt Lake Community College Community Writing Center, the Salt Lake Community College Geosciences Department, the Utah Division of State History, the Utah State Historic Preservation Office, the Utah Film Center and the Utah State Library.

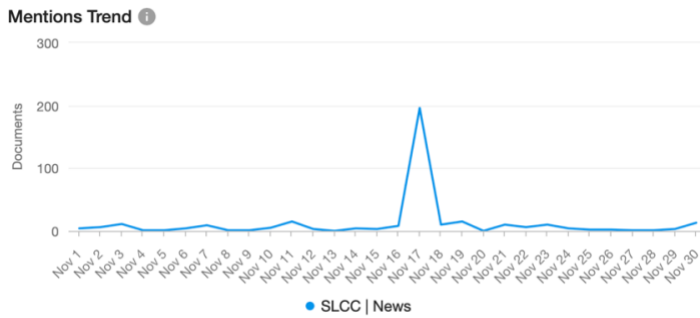
November 28, 2022

[Utah colleges work to conserve water on campuses](#) *SLTRIB*

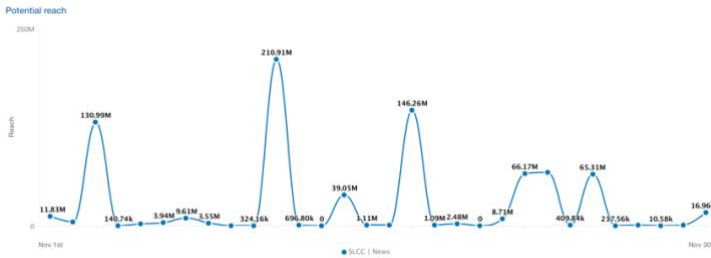
According to the National Integrated Drought Information System, 2022 has been the driest year on record in Utah, with 79.12% of the state in extreme drought or worse this summer. It is affecting everything in the ecosystem, including the local population.

Media Coverage Analytics

Mentions

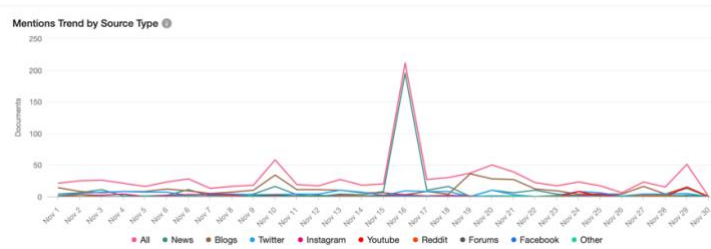


Reach



Reach is the Total Number of Unique Viewers/Readers

Source



SOCIAL MEDIA

SLCC Blog

A total of five blog posts were created and placed on the SLCC News and Events Page.

10/20 [SLCC Business School is Utah's First to be Named Exclusively After a Woman](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn

Visits: 1,780

10/07 [Message from SLCC President: Fifth Circuit Decision on DACA](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Visits: 424

10/03 [Meet Our Staff: Cristi Millard](#)

Promoted via SLCC Today

Visits: 394

10/12 [Meet LUCHA Club President, Manette Perez](#)

Promoted via SLCC Today, Facebook, Twitter, LinkedIn, Instagram

Visits: 318

10/21 [High School Entrepreneur Kick-off Event Held at SLCC](#)

Promoted via SLCC Today, Facebook, LinkedIn

Visits: 241

Twitter

Number of tweets: 49

Tweet impressions: 20.5K

Number of mentions: 166

Follower Count: 4,806

Top Tweet:

Top Tweet earned 2,841 impressions

Gail Miller has announced the gift of \$10M to SLCC's School of Business, renamed in her honor. The Business Bldg. will be renovated & named for Larry H. & Gail Miller Family. We're grateful for this incredible gift, which will enrich the lives of countless #SaltLakeCC students.

pic.twitter.com/7r7OzmXSIs



Retweets: 9, Likes: 51

Top Mention:

Top mention earned 353 engagements



Alonso

@areynarivarola · Oct 29

I just finished welcoming new immigrants and asylum-seeking prospective students at @SaltLakeCC! This educational fair is entirely in Spanish, and it's the first time I acknowledged the land in my first language, which is so important. We also discussed becoming an #HSI. 🐻❤️

pic.twitter.com/AyYDILWj4g



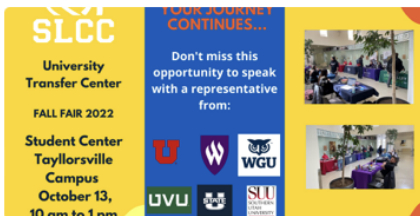
Retweets: 7, Likes: 139

Top Media Tweet:

Top media Tweet earned 1,854 impressions

Thinking about transferring to a 4-year school after you graduate? Come by the Redwood Campus Student Center TOMORROW, October 13, between 10 a.m. and 1 p.m. to speak with reps from colleges and universities across the state.

pic.twitter.com/fmmV2zSbtc



Retweets: 2, Likes: 9

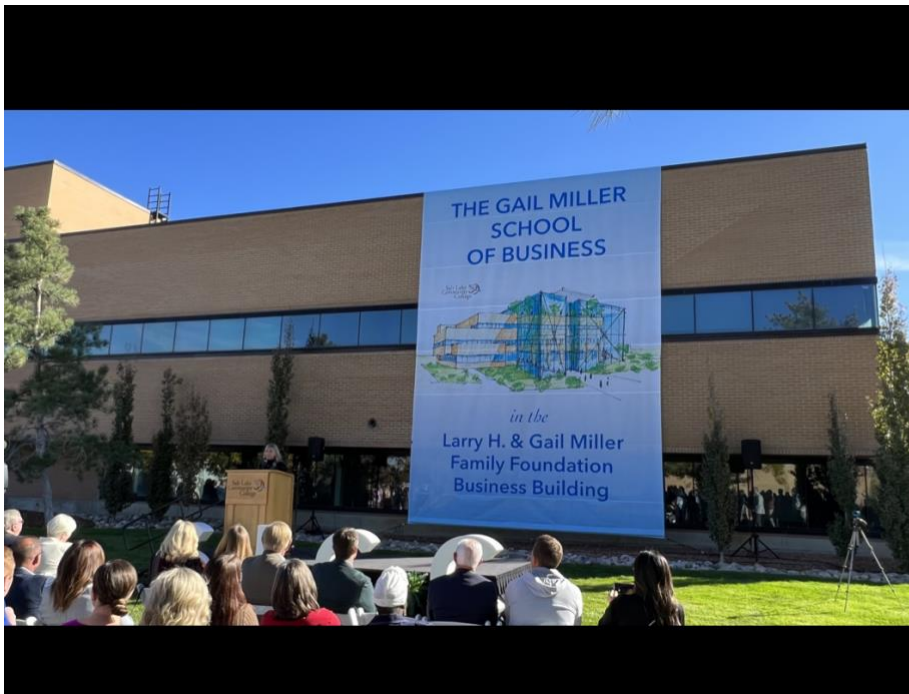
Facebook

Number of posts: 26

Post impressions: 72.2K

Page likes: 22,193

Top post:



Salt Lake Community College
Published by Melissa Lailani Larson
October 20 at 12:22 PM

This morning, Gail Miller announced the gift of \$10 million to SLCC's School of Business, which as of today is renamed in her honor—the only school of business in the state of Utah named exclusively after a woman. The Business Building will be renovated and named for the Larry H. & Gail Miller Family.

"What's wonderful about Salt Lake Community College is that students can start here from any experience or background... The knowledge they gain here can enrich lives and strengthen communities. The world needs leaders like SLCC produces." — Gail Miller

"It will be SLCC's honor and privilege to educate the next generation...by building upon the inspiration we've experienced through Gail's bold leadership and business acumen; a business sense that includes her signature grace and humility." — SLCC President Deneece G. Huftalin

Steve Starks, CEO of the **The Larry H. Miller Company**, also announced a new scholarship for a female, first-gen student from Gail Miller's alma mater, West High, to attend the Gail Miller School of Business at SLCC in its inaugural year.

We are grateful for this incredible gift, which will enrich the lives of countless #SaltLakeCC students. [See less](#)

Edit

232

5 Comments 37 Shares

LinkedIn

Number of posts: 26

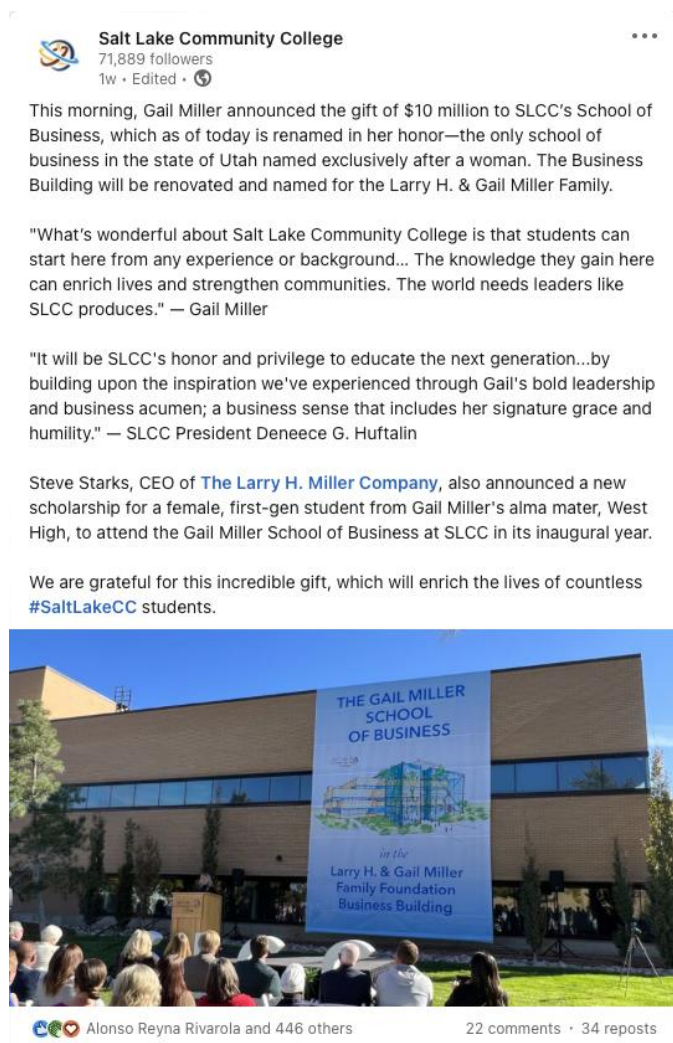
Page views: 1,299

Unique visitors: 775

Total followers: 71,888

Engagements: 1,889

Top Post:



Salt Lake Community College
71,889 followers
1w • Edited • 🌐

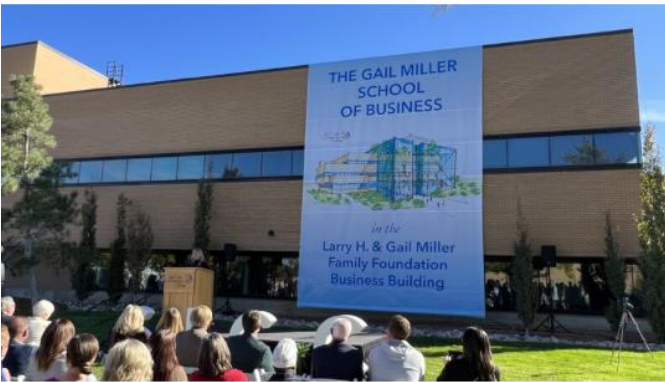
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We are grateful for this incredible gift, which will enrich the lives of countless [#SaltLakeCC](#) students.



Alonso Reyna Rivarola and 446 others 22 comments · 34 reposts

Instagram

Number of posts: 8

Engagements: 999

Total followers: 5,179

Top post:

The screenshot shows an Instagram post from the account 'saltlakecc'. The main image is a photograph of a large banner for 'THE GAIL MILLER SCHOOL OF BUSINESS' in the Larry H. & Gail Miller Family Foundation Business Building. The banner features a blue and green architectural rendering of the building. In the foreground, several people are seated in white folding chairs on a grassy area, looking towards the banner. The post includes a caption from 'saltlakecc' announcing a \$10 million gift and a quote from Gail Miller. The post has 3 likes and was posted on October 20.

saltlakecc • Following
Jayme Stone (Producer) • Eklunda Polska (feat. Sver)

saltlakecc Gail Miller just announced the gift of \$10 million to SLCC's School of Business, renamed in her honor. The Business Building will be renovated & named for Larry H. & Gail Miller Family. We're so grateful for this incredible gift, which will enrich the lives of countless students.

"What's wonderful about SLCC is that Students can start here from any experience or background... the knowledge they gain here can enrich lives and strengthen communities. The world needs leaders like SLCC produces." — Gail Miller

Like Comment Share Bookmark

Liked by erikashubin and others

OCTOBER 20

Add a comment... Post